

## **Next Big Car Safety Feature Could Be World Patent Marketing's Brown U-Turn, A Car Accessory Invention That Allows People To Make U-Turns More Safely**

*World Patent Marketing Reviews A New Car Accessory Invention. Will Brown U-Turn Be the Next World Patent Marketing Low Cost Success Story?*

Miami, FL ([PRWEB](#)) November 30, 2016 -- World Patent Marketing, a vertically integrated manufacturer and engineer of patented products, introduces the Brown U-Turn, a car accessory invention that makes it safer for cars to make u-turns.

“The automotive accessories industry is worth \$40 billion,” says Scott Cooper, CEO and Creative Director of World Patent Marketing. “Accessories are becoming increasingly popular with consumers due to a desire to customize and more disposable income.”

“A u-turn is one of the more tricky maneuvers that cars have to pull off on the road and can sometimes lead to accidents when people aren’t paying attention,” says Jerry Shapiro, Director of Manufacturing and World Patent Marketing Inventions. “This car accessory invention will help prevent accidents by warning the nearby drivers.”

The Brown U-Turn is a car accessory invention that helps people drive more safely. It can sometimes be difficult to know when to make a u-turn into oncoming traffic since the maneuver is somewhat slow and cars may be coming at varying speeds. This invention was created specifically to inform nearby motorists of the driver’s invention to make a u-turn. Cars normally already have standard turn signals for left and right, but none specifically for a u-turn. The Brown U-Turn is a feature that can be added to cars to allow them to signal to other cars that the driver is about to make a u-turn. It adds a turn signal to the rear window and an additional one to the left rearview mirror. These lights flash like the normal turn signals to notify nearby drivers of a turn, but these signal a u-turn instead of a standard left and right turn. This allows everyone around the vehicle to know exactly what it will do, thus making driving much safer.

“Focus and redirecting your destination safely,” says inventor Asaph B. “When you are confident in your rational decisions, some may think it is irrational. Either way, your decision demands attention. Never quit. Let’s reroute and finish.”

The Brown U-Turn is a car accessory invention that adds an additional turn signal for u-turns to the left rearview mirror and rear window of a vehicle. This will inform surrounding vehicles and make driving safer.

### **ABOUT WORLD PATENT MARKETING**

[World Patent Marketing](#) is always looking for new [invention ideas](#). The company provides invention services and is one of the only invention companies that engineers and manufactures its own products. The company is broken into six operating divisions:

Patent Intelligence and Analytics \* Prototypes and Manufacturing \* Distribution and Retail \* Digital Marketing and Social Media \* Direct Response TV and Internet Video Production \* Patent Licensing & Investments



As a global leader in the invention services industry, World Patent Marketing is by your side every step of the way, utilizing its capital and experience to guide the invention process towards a successful product launch so you can be one of the next [World Patent Marketing Success Stories](#).

[World Patent Marketing Reviews](#) enjoy an A+ rating with the Better Business Bureau (World Patent Marketing BBB) and has earned five-star ratings from Google and consumer review sites such as Consumer Affairs, Trustpilot, Shopper Approved, Customer Lobby, ResellerRatings, My3Cents and World Patent Marketing Glassdoor.

The CEO of World Patent Marketing, Scott Cooper, is also a Director of The Cooper Idea Foundation is the founder of the New York Inventors Exchange and has also been a proud member of the National Association of Manufacturers, Duns and Bradstreet, the US Chamber of Commerce, the South Florida Chamber of Commerce, the Miami Beach Chamber of Commerce, the Greater Miami Chamber of Commerce, the Association for Manufacturing Excellence and the Society of Plastics Engineers.

Those who are wondering how hard is it to get a patent or how much does it cost to patent an idea, should contact the invention marketing experts.

World Patent Marketing credits its invention success to it's powerful and influential advisory board and its controversial “shock content” approach to [invention marketing](#).

To [submit invention ideas](#), contact World Patent Marketing at (888) 926-8174. Corporate headquarters located at 1680 Meridian Avenue, Miami Beach, Florida 33139.



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