

## **World Patent Marketing Invention Team Presents The M-420, An Auto Accessory Invention That Gives Trucks A Very Versatile Receiver Hitch**

*World Patent Marketing Reviews A New Auto Accessory Invention. Will The M-420 Be the Next World Patent Marketing Low Cost Success Story?*

Miami, FL ([PRWEB](#)) November 07, 2016 -- World Patent Marketing, a vertically integrated manufacturer and engineer of patented products, introduces the M-420, an auto accessory invention that allows people to hitch many different types of devices to their vehicle.

“The automotive accessory industry is worth \$40 billion,” says Scott Cooper, CEO and Creative Director of World Patent Marketing. “Personalizing vehicles has gone from niche to mainstream and which has caused the market to flourish in the past few years.”

“Many people own truck because they want to be able to move around big loads,” says Jerry Shapiro, Director of Manufacturing and World Patent Marketing Inventions. “This auto accessory invention helps truck owners accomplish a huge variety of tasks with their truck hitch.”

The M-420 is an auto accessory invention that gives a truck a huge amount of versatility. It’s very common for trucks to have a hitch, but they don’t offer the same advantages as this invention. The M-420 is a receiver hitch that can be used for a wide variety of tasks with many other tools. It is made from a carbon steel material and comes in different sizes, lengths, and thicknesses and is a universal utility tool that can be mounted on any class III or above truck. It has many features such as the ability to scrape snow using its downward hydraulic pressure, it can drag things such as chains, rollers, spreaders, plow blades, and bail pickers, it’s great for recovering lost equipment, search and rescue, and pulling things out of the water or woods, it comes equipped with LED lights for better visibility at night, and can be used to jump-start cars and trucks. The M-420 truly does it all.

“The M-420 is uniquely different from other built devices,” says inventor Brian C. “It is built from its own design. It’s stronger, it has more options, it has a self-contained battery that can operate it with no other source, it has lightening features like no others. It has multiple accessory attachments that can be used in many categories. It is the only design that is adaptable to three point implements that is used on all big tractors and farm tractors. It targets a wide range of people and businesses. Easy to operate, easy to install, and useful in a wide range of professions.”

The M-420 is an auto accessory invention that fits on a truck and allows it to carry many other types of devices with a versatile receiver hitch. This gives the truck the ability to clear away snow, scrape driveways, tow and recovery, search and rescue, dock boats, drag logs out of the woods, and more.

### **ABOUT WORLD PATENT MARKETING**

[World Patent Marketing](#) is always looking for new [invention ideas](#). The company provides invention services and is one of the only patent companies that engineers and manufactures its own products. The company is broken into six operating divisions:

Patent Assistance and Research \* Prototypes and Manufacturing \* Distribution and Retail \* Digital Marketing



and Social Media \* Direct Response TV and Internet Video Production \* Patent Licensing & Investments

As a global leader in the patent invention services industry, World Patent Marketing is by your side every step of the way, utilizing its capital and experience to guide the invention process towards a successful product launch so you can be one of the next [World Patent Marketing Success Stories](#).

[World Patent Marketing Reviews](#) enjoy an A+ rating with the Better Business Bureau (World Patent Marketing BBB) and has earned five-star ratings from Google and consumer review sites such as Consumer Affairs, Trustpilot, Shopper Approved, Customer Lobby, ResellerRatings, My3Cents and World Patent Marketing Glassdoor.

The CEO of World Patent Marketing, Scott Cooper, is also a Director of The Cooper Idea Foundation is the founder of the New York Inventors Exchange and has also been a proud member of the National Association of Manufacturers, Duns and Bradstreet, the US Chamber of Commerce, the South Florida Chamber of Commerce, the Miami Beach Chamber of Commerce, the Greater Miami Chamber of Commerce, the Association for Manufacturing Excellence and the Society of Plastics Engineers.

Those who are wondering how hard is it to get a patent or how much does it cost to patent an idea, should contact the invention marketing experts.

World Patent Marketing credits its invention success to it's powerful and influential advisory board and its controversial “shock content” approach to [invention marketing](#). According to Scott J. Cooper, the CEO and Creative Director of [World Patent Marketing](#), “[complaints](#) from competitors are just part of the World Patent Marketing cost of doing business.”

To [submit invention ideas](#), contact World Patent Marketing at (888) 926-8174. Corporate headquarters located at 1680 Meridian Avenue, Miami Beach, Florida 33139.



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