

## **World Patent Marketing Invention Team Announces the Tireshine Overspray Protector, an Automotive Invention That Help Protect Tire Rims**

*World Patent Marketing Reviews a New Automotive Invention. Will the Tireshine Overspray Protector Be the Next World Patent Marketing Low Cost Success Story?*

Miami, FL ([PRWEB](#)) October 30, 2016 -- World Patent Marketing, a vertically integrated manufacturer and engineer of patented products, introduces the Tireshine Overspray Protector, an automotive invention that helps protect tire rims.

“The automotive accessories industry is worth \$40 billion,” says Scott Cooper, CEO and Creative Director of World Patent Marketing. “Over 90% of consumers wind up buying accessories for their car. Dealers who embrace the right technologies are increasing gross profit and drawing in more customers.”

“Most people who own a vehicle want it to look its best,” says Jerry Shapiro, Director of Manufacturing and World Patent Marketing Inventions. “Tire shine is a common way to make tires look brand new. This automotive invention will help people apply tire shine without affecting the rims.”

The Tireshine Overspray Protector is an automotive invention that keeps cars looking new for as long as possible. This invention is a round metal shield used to protect tire rims. Tire shine is a substance commonly used to make tires look shiny and new, but it can potentially damage rims if they become covered in it. To prevent this, the Tireshine Overspray Protector was created to provide a shield that goes over the rim while the user sprays the tire. It comes with a convenient handle to allow the user to hold it in place as well as an o-ring seal to firmly secure it to the wheel as it protects the rim from being sprayed. The o-ring won't scratch the rim and seals the Protector to the wheel, ensuring it accurately covers the proper area. The Tireshine Overspray Protector will ensure a long and healthy life for tires and their rims.

“When you apply tire shine on your automobile, you hold it up against the rim and it covers it while you apply tire shine,” says inventor Elvin S.

The Tireshine Overspray Protector is an automotive invention that provides a shield to protect tire rims from being sprayed while applying tire shine. This will ensure that the tire stays in pristine condition for as long as possible.

### **ABOUT WORLD PATENT MARKETING**

[World Patent Marketing](#) is always looking for new [invention ideas](#). The company provides invention services and is one of the only patent companies that engineers and manufactures its own products. The company is broken into six operating divisions:

Patent Assistance and Research \* Prototypes and Manufacturing \* Distribution and Retail \* Digital Marketing and Social Media \* Direct Response TV and Internet Video Production \* Patent Licensing & Investments

As a global leader in the patent invention services industry, World Patent Marketing is by your side every step of the way, utilizing its capital and experience to guide the invention process towards a successful product launch so you can be one of the next [World Patent Marketing Success Stories](#).

[World Patent Marketing Reviews](#) enjoy an A+ rating with the Better Business Bureau (World Patent Marketing BBB) and has earned five-star ratings from Google and consumer review sites such as Consumer Affairs, Trustpilot, Shopper Approved, Customer Lobby, ResellerRatings, My3Cents and World Patent Marketing Glassdoor.

The CEO of World Patent Marketing, Scott Cooper, is also a Director of The Cooper Idea Foundation is the founder of the New York Inventors Exchange and has also been a proud member of the National Association of Manufacturers, Duns and Bradstreet, the US Chamber of Commerce, the South Florida Chamber of Commerce, the Miami Beach Chamber of Commerce, the Greater Miami Chamber of Commerce, the Association for Manufacturing Excellence and the Society of Plastics Engineers.

Those who are wondering how hard is it to get a patent or how much does it cost to patent an idea, should contact the invention marketing experts.

World Patent Marketing credits its invention success to its powerful and influential advisory board and its controversial “shock content” approach to [invention marketing](#). According to Scott J. Cooper, the CEO and Creative Director of [World Patent Marketing](#), “[complaints](#) from competitors are just part of the World Patent Marketing cost of doing business.”

To [submit invention ideas](#), contact World Patent Marketing at (888) 926-8174. Corporate headquarters located at 1680 Meridian Avenue, Miami Beach, Florida 33139.



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