

World Patent Marketing Invention Team Presents Strong Arm, An Auto Accessory Invention That Will Help People Lift Heavy Loads

World Patent Marketing reviews a new auto accessory invention. Will Strong Arm be the next World Patent Marketing low cost success story?

Miami, FL ([PRWEB](#)) October 30, 2016 -- World Patent Marketing, a vertically integrated manufacturer and engineer of patented products, introduces Strong Arm, an auto accessory invention that will help people accomplish physically demanding tasks.

“The auto accessories industry is worth \$40 billion,” says Scott Cooper, CEO and Creative Director of World Patent Marketing. “This industry continues to flourish as accessories grow in importance in the eyes of the consumer.”

“There are many people who enjoy fishing, hunting, or doing agricultural work,” says Jerry Shapiro, Director of Manufacturing and World Patent Marketing Inventions. “However, as they grow older, it becomes more and more difficult to accomplish these tasks. This auto accessory invention will help people accomplish these tasks no matter their physical constitution.”

Strong Arm is an auto accessory invention that allows people to more easily perform outdoor activities. There are many that, as they grow older, find themselves unable to do the things they enjoy. This invention was created to help those people, as well as handicapped people, be able to do the same activities they were able to do when they were younger, such as fishing, hunting, farming, and gardening. Strong Arm is a steel hook attached to a high tension wire mounted onto a large all-terrain vehicle. This can be used to lift heavy loads without any necessary assistance. This device is easy to use and will be a great help for not only handicapped and elderly individuals, but for anyone looking to do a lot of heavy lifting outside.

“Strong Arm is multipurpose for older people or disabled individuals also being able to work without other assistance,” says inventor Nichole H. “Strong arm is designed to help an individual with tasks such as hunting, fishing, gardening, farming and woodcutting. Strong Arm was made to be user-friendly, once mounted to your ATV or UTV all components are universal.”

Strong Arm is an auto accessory invention that attaches a large winch to an ATV or a UTV to allow the user to pick up large objects they would not normally be able to carry.

About World Patent Marketing

World Patent Marketing is always looking for new [invention ideas](#). The company provides invention services and is one of the only patent companies that engineers and manufactures its own products. The company is broken into six operating divisions:

Patent Assistance and Research * Prototypes and Manufacturing * Distribution and Retail * Digital Marketing and Social Media * Direct Response TV and Internet Video Production * Patent Licensing & Investments

As a global leader in the patent invention services industry, World Patent Marketing is by your side every step of the way, utilizing its capital and experience to guide the invention process towards a successful product launch so you can be one of the next [World Patent Marketing Success Stories](#).

[World Patent Marketing Reviews](#) enjoy an A+ rating with the Better Business Bureau (World Patent Marketing BBB) and has earned five-star ratings from Google and consumer review sites such as Consumer Affairs, Trustpilot, Shopper Approved, Customer Lobby, ResellerRatings, My3Cents and World Patent Marketing Glassdoor.

The CEO of World Patent Marketing, Scott Cooper, is also a Director of The Cooper Idea Foundation is the founder of the New York Inventors Exchange and has also been a proud member of the National Association of Manufacturers, Duns and Bradstreet, the US Chamber of Commerce, the South Florida Chamber of Commerce, the Miami Beach Chamber of Commerce, the Greater Miami Chamber of Commerce, the Association for Manufacturing Excellence and the Society of Plastics Engineers.

Those who are wondering how hard is it to get a patent or how much does it cost to patent an idea, should contact the invention marketing experts.

World Patent Marketing credits its invention success to its powerful and influential advisory board and its controversial “shock content” approach to [invention marketing](#). According to Scott J. Cooper, the CEO and Creative Director of [World Patent Marketing](#), “[complaints](#) from competitors are just part of the World Patent Marketing cost of doing business.”

To [submit invention ideas](#), contact World Patent Marketing at (888) 926-8174. Corporate headquarters located at 1680 Meridian Avenue, Miami Beach, Florida 33139.



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