

World Patent Marketing Invention Team Announces EZ Load, A Truck Invention That Will Help People Retrieve Things From Their Pickup

World Patent Marketing Reviews A New Truck Invention. Will EZ Load Be the Next World Patent Marketing Low Cost Success Story?

Miami, FL ([PRWEB](#)) October 15, 2016 -- World Patent Marketing, a vertically integrated manufacturer and engineer of patented products, introduces EZ Load, a truck invention that will help people load and unload items onto a pickup truck.

“The truck and bus manufacturing industry is worth \$27 billion,” says Scott Cooper, CEO and Creative Director of World Patent Marketing. “The next few years are expected to be bright for this industry as new vehicles will have to be made that comply with new emission standards.”

“Trucks are great for carrying large loads of equipment, but it can sometimes be difficult to get it off the truck once it’s on there,” says Jerry Shapiro, Director of Manufacturing and World Patent Marketing Inventions. “This truck invention will help people retrieve what was put in the back of their truck.”

EZ Load is a truck invention that will help people who own a truck. This invention consists of a large sliding platform that can be put on the back of a pickup truck. It goes on the floor of the pickup and can roll back and forth. The purpose of the EZ Load is to easily move whatever is on the truck off of it. There are many truck owners with caps on the bed of the truck, which makes it hard to remove things from there. Sometimes, people put large steel tool boxes on the bed of the truck and items roll under it. With the EZ Load, simply slide the platform out to retrieve everything on the truck. The EZ Load has a simple installation process that should take no more than twenty minutes. This is much cheaper and easier than the installation for most similar products. The EZ Truck is very portable and can easily be moved from one truck to another. It is a huge benefit for anyone who keeps things in the back of their truck.

“The EZ Load truck bed slide is priced to fit everyone’s budget,” says inventor Edward M. “It is easy to install and remove when necessary. It’s very portable and can be moved from one truck to another. It has a unique ‘glide system.’ There are no roller bearings or heavy angle iron to rust. There is no installation cost. It will require no more than twenty minutes to install.”

EZ Load is a truck invention that provides a platform on the back of a pickup truck that can slide in and out to be able to easily retrieve items from the back.

ABOUT WORLD PATENT MARKETING

World Patent Marketing is always looking for new [invention ideas](#). The company provides invention services and is one of the only patent companies that engineers and manufactures its own products. The company is broken into six operating divisions:

Patent Assistance and Research * Prototypes and Manufacturing * Distribution and Retail * Digital Marketing and Social Media * Direct Response TV and Internet Video Production * Patent Licensing & Investments

As a global leader in the patent invention services industry, World Patent Marketing is by your side every step of the way, utilizing its capital and experience to guide the invention process towards a successful product

launch so you can be one of the next [World Patent Marketing Success Stories](#).

[World Patent Marketing Reviews](#) enjoy an A+ rating with the Better Business Bureau (World Patent Marketing BBB) and has earned five-star ratings from Google and consumer review sites such as Consumer Affairs, Trustpilot, Shopper Approved, Customer Lobby, ResellerRatings, My3Cents and World Patent Marketing Glassdoor.

The CEO of World Patent Marketing, Scott Cooper, is also a Director of The Cooper Idea Foundation is the founder of the New York Inventors Exchange and has also been a proud member of the National Association of Manufacturers, Duns and Bradstreet, the US Chamber of Commerce, the South Florida Chamber of Commerce, the Miami Beach Chamber of Commerce, the Greater Miami Chamber of Commerce, the Association for Manufacturing Excellence and the Society of Plastics Engineers.

Those who are wondering how hard is it to get a patent or how much does it cost to patent an idea, should contact the invention marketing experts.

World Patent Marketing credits its invention success to it's powerful and influential advisory board and its controversial “shock content” approach to [invention marketing](#). According to Scott J. Cooper, the CEO and Creative Director of [World Patent Marketing](#), “[complaints](#) from competitors are just part of the World Patent Marketing cost of doing business.”

To [submit invention ideas](#), contact World Patent Marketing at (888) 926-8174. Corporate headquarters located at 1680 Meridian Avenue, Miami Beach, Florida 33139.



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