

# The Return Of The Cafe Racers: British Customs Releases Cafe Racer Seat Weekend Projects Packages For Triumph Motorcycles

British Customs releases Weekend Projects packages of bolt-on parts allowing Triumph riders to transform their motorcycles into cafe racers.

Los Angeles, CA (<u>PRWEB</u>) November 08, 2016 -- Since their humble beginnings in 1960s London, <u>cafe racers</u> have always been a natural fit for Triumph motorcycles. Their iconic styling, achieved from a combination of stripping unnecessary parts away and upgrading select sections of the motorcycle, have always put the style within reach of any rider. To carry this tradition forward, <u>British Customs</u> has released a collection of <u>Cafe</u> <u>Racer Weekend Projects</u> packages for Triumph motorcycles that the average rider equipped with only a set of common tools and basic technical knowledge can easily install in a single sitting.

The most recognizable part of a cafe racer is the solo "hump" style seat. With this seat installed, the bike's silhouette is instantly transformed from a generic motorcycle to a stylish vintage cafe racer. To help riders achieve the cafe racer look on their Triumph modern classics, British Customs is now offering Cafe Racer Seat Weekend Projects. Weekend Projects are complete packages containing everything a rider needs to fully customize any section of their motorcycle, fitment assured. The upgrades contained in these packages can all be installed using only common tools, and do not require anything more than basic technical knowledge to install.

Weekend Projects also allow riders to create their own personalized packages to achieve a truly custom look that speaks to them. Building a Cafe Racer Seat Weekend Project Package is three basic steps:

- Step 1: Select a seat (Cafe Racer Seat with or without Integrated Taillight)
- Step 2: Get the essentials (Lens Color Option, License Plate Bracket, Seat Screws)
- Step 3: Recommended add-ons (Turn Signals, Relocation Brackets, Plug n Play Harnesses)

The <u>Cafe Racer Seat Weekend Projects</u> include a cafe racer seat made with Hybrid Gel Technology, a fender elimination kit (FEK) with an integrated taillight, high quality seat screws, and optional turn signals with relocation brackets. Each upgrade in a Weekend Project package comes with multiple finishes and options, allowing riders to tailor their package to suit their exact tastes. Different packages also include different variations of upgrades, such as a package containing a Lucas style taillight as part of a fender elimination kit with a seat, or a seat with an integrated taillight and a side mount license plate.

As complete packages, Weekend Projects eliminate the frustration and hassle of not getting everything they need at once, and are designed to allow riders to completely transform the style of their motorcycle in a single sitting.

#### Weekend Projects cover:

- -Appearance (Seats, relocation kits, detailing)
- -Controls (Handlebars, foot pegs, gauge brackets)
- -Driveline (Sprocket covers, chains, wheel conversion kits)
- -Lighting (Turn signals, headlights, tail lights)
- -Performance (Exhaust, air box removal kits, air injection removal kits)
- -And more



To support the riders who are inspired to build their own custom motorcycle, British Customs created an expansive Resource Center where they have a continually growing list of curated installation instructions, how to guides, buyer's guides, and Motorcycle 101 guides. Each guide is rated by difficulty, list what tools are required, how long an installation takes, and for what models the guide works. The British Customs Resource Center is designed to help riders ranging from new first time owners to experienced custom builders learn how to customize, work on, and maintain their Triumph and Ducati motorcycles. Users can also leave questions or comments on articles in the Resource Center, where British Customs experts or other community members can respond to support each other.

#### **About British Customs:**

British Customs is a Southern California-based lifestyle brand and designer of aftermarket motorcycle parts. They are known for making the highest quality factory-spec bolt-on parts that only require common tools and minimal technical knowledge to install. With any of their parts upgrades, the average rider can completely customize his or her motorcycle in a weekend.



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