

## **Now's The Time To Build A Dream Custom Motorcycle: British Customs Announces Their Halloween Sale**

*British Customs announces their Halloween sale, helping motorcyclists build their custom dream bikes with Weekend Projects upgrades packages.*

Los Angeles, CA ([PRWEB](#)) October 28, 2016 -- No spooky puns, no gimmicks: [British Customs' Halloween Sale](#) promises to help riders build their custom dream bike in their own garage using their own common tools with discounts on [Weekend Projects](#) up to 15% off. As of October 28th, British Customs will be offering a variety of deals on British Customs products, with discounts on Mule Motorcycles, Analog Motorcycles, and products from other select brands valid through 11/1. The British Customs Halloween Sale will conclude with a costume contest on Instagram, where contestants will post pictures of themselves in costume with their motorcycles and the winner will be awarded a prize.

For British Customs' Halloween Sale, riders will be able to take advantage of

- 15% off Weekend Projects
- Saving \$75 for every \$500 spent
- Free shipping on all U.S. orders for Rider's Club Members (no purchase necessary to join)
- Free shipping for new exhaust including Predator Pro, Sleeper Pro, and Performance Tip mufflers

To get the maximum benefit of these offers, riders should join the [British Customs Rider's Club](#). Beyond the Halloween Sale benefits, the British Customs Riders Club allows motorcycle owners to keep up to date with all the latest releases from British Customs, access to pre-orders on exclusive new parts, and free shipping on domestic orders over \$199.

With the newly released Weekend Projects, the main feature of the Halloween Sale, riders are able to completely transform their motorcycles in a single wrenching session using only common tools. Weekend Projects are upgrades packages containing everything a rider needs to fully customize any section of his or her motorcycle, covering

- Seat packages with options including integrated taillights, fender elimination kits, and complete turn signal upgrades
- Performance exhaust packages including the all-new Pro exhaust line, intake components, and fuel management upgrades
- Appearance packages including trim pieces, hardware upgrades, and engine covers
- And more

Weekend Projects can also help riders convert their bikes into a number of [authentic retro styles](#), like

- Cafe racers
- Trackers
- Bobbers
- Scramblers
- Desert Sleds
- Hot Rods

- Resto-mods
- And more

Weekend Projects take the guesswork out of motorcycle customization by including everything riders need to upgrade any part of their motorcycle. To help further eliminate the hassle, British Customs has created a [Resource Center](#) to act as a digital library for technical motorcycle know-how on their website.

Weekend Projects are available for the Triumph Bonneville T100, Thruxton 900, Scrambler, Street Twin, Bonneville T120, Thruxton 1200 & R, and now for the Ducati Scrambler.

The Halloween Sale offers are good while quantities last, or through November 1, 2016.

#### About British Customs:

British Customs is a Southern California-based lifestyle brand and designer of aftermarket motorcycle parts. They are known for making the highest quality factory-spec bolt-on parts that only require common tools and minimal technical knowledge to install. With any of their parts upgrades, the average rider can completely customize his or her motorcycle in a weekend.



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**Online Web 2.0 Version**

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