

British Customs Revolutionizes The Garage-Built Custom Motorcycle Scene With Featured Project Offerings

British Customs releases Featured Projects, packages of upgrades designed to seamlessly install together, to help motorcyclists save time and money when customizing their motorcycles.

Los Angeles, CA ([PRWEB](#)) October 12, 2016 -- Customizing a motorcycle can be a frustrating process for new riders and seasoned builders alike when every model motorcycle is designed just differently enough and individual parts are sold when entire packages are needed to complete an upgrade. In response to this, [British Customs](#) is making building a custom motorcycle easier and more accessible to riders of all experience levels by offering their new [Featured Projects packages](#). Featured Projects are packages of upgrades designed to be installed together to help reduce the overall time a project takes and to ensure that there are no hidden surprises like a part not fitting or not having a necessary part to complete an upgrade.

Featured Projects are currently offered for the Triumph Bonneville T100, Thruxton 900, Scrambler, America, Speedmaster, Street Twin, and Bonneville T120, with packages available for other models including the Ducati Scrambler to be made available soon.

Featured Projects include packages for upgrading

- Appearance (Seats, trim, detailing)
- Controls (Handlebar swap kits, foot peg upgrades, control center upgrades)
- Lighting (turn signal relocation, fender elimination kits, headlight ears)
- Performance (complete exhaust system upgrade packages, slip-on optimizer packages, air intake upgrade packages)

Featured Projects are fitment assured, meaning that every product included in a package was carefully designed to be bolt on to factory specifications for its designated model. Fitment assured guarantees a quality installation experience for riders using British Customs upgrades to customize their motorcycles by ensuring that a part will bolt directly onto their bike.

Featured Projects also help cut down on the total time a project will take a rider to install a set of upgrades. When upgrading exhaust, for example, a rider may want to install the exhaust system or mufflers, an air box removal kit, an air injection removal kit, and a fuel management system upgrade depending on their model. To install each part as a separate project could take a total of ten hours, but if installed as a single project could take as little as three hours. The parts included in Featured Project packages are grouped in a way that they can be easily installed at the same time while the bike is taken apart to help make motorcycle customization easier and more enjoyable for all riders.

Featured Projects also allow riders to buy everything they need to upgrade their motorcycles at a lower price than if they were to buy the parts individually. Package discounts range from 8-12%, helping motorcyclist personalize their bikes for considerably less than if they purchased the upgrades separately.

With British Customs' Featured Projects, riders can transform their bikes into a wide variety of [authentic retro styles](#), including

- Cafe racer
- Tracker
- Scrambler
- Bobber
- Resto-mod
- Hot rod
- Desert sled

Motorcyclists can purchase Featured Projects from [British Customs' online store](#), where they can also consult the British Customs [Resource Center](#) where they have easy-to-follow installation instructions, how to guides, and more covering how to work on modern classic motorcycles.

About British Customs:

British Customs is a Southern California-based lifestyle brand and designer of aftermarket motorcycle parts. They are known for making the highest quality factory-spec bolt-on parts that only require common tools and minimal technical knowledge to install. With any of their parts upgrades, the average rider can completely customize his or her motorcycle in a weekend.



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