

SAE International Launches New Magazine Dedicated to Automated Vehicle Engineering and Technology

Autonomous Vehicle Engineering, a new magazine from SAE International, is now in circulation.

WARRENDALE, Pa. (<u>PRWEB</u>) November 16, 2017 -- <u>Autonomous Vehicle Engineering</u>, a new magazine from SAE International, is now in circulation.

"Automated driving and vehicle connectivity have the potential to save lives and offer new mobility solutions for millions of people," noted Lindsay Brooke, Editor in Chief. "SAE's Autonomous Vehicle Engineering (AVE) magazine will deliver informed reporting and expert analysis of the sensing technologies, computational power, new electrical architectures, infrastructure changes and other developments that are already transforming the means by which we move people and goods."

The magazine will highlight innovations and future research and business strategies from the incumbent automotive OEM and supplier base, as well as from start-ups and emergent entrepreneurs in the technology sector.

In AVE's inaugural issue available now, respected mobility experts Larry Burns and Carla Bailo each share their vision for the automated-driving 'ecosystem' including the growing integration of "smart" vehicles and "smart" cities. Readers also hear from Tier 1 technology leaders and learn about the latest tech enablers and autonomous-vehicle testing challenges. The vital role SAE standards play in automated-vehicle development and deployment, as well as the level of government regulation in the self-driving vehicle future, are also discussed.

Launched as a special supplement to the November issue of SAE's flagship Automotive Engineering magazine, Autonomous Vehicle Engineering will be published 4 times during 2018 in both print and digital versions, the latter available for viewing at http://www.sae.org/.

SAE International is a global association committed to being the ultimate knowledge source for the engineering profession. By uniting more than 127,000 engineers and technical experts, we drive knowledge and expertise across a broad spectrum of industries. We act on two priorities: encouraging a lifetime of learning for mobility engineering professionals and setting the standards for industry engineering. We strive for a better world through the work of our charitable arm, the SAE Foundation, which helps fund programs like A World in Motion® and the Collegiate Design SeriesTM.

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