

Final Destination Nears to Win a Ford Focus from California Casualty

The chance for educators to make a promise to "drive focused" and win a Ford Focus from California Casualty ends September 1. Details and the entry form can be found at www.drivesafepromise.com.

San Mateo, CA (PRWEB) August 07, 2017 -- Educators across the country need to get into gear for a chance to win a Ford* Focus from California Casualty. The deadline to make a promise to avoid distracted driving and become eligible for the drawing is September 1, 2017.

California Casualty is reaching out to NEA members encouraging them to become a positive role model for their students and families. Teachers, administrators and educational support professionals can make the commitment to drive focused at www.drivesafepromise.com. So far, more than 65,000 have met California Casualty's challenge to stay focused when driving.

Every promise helps because the number of fatal crashes has increased the past two years, reversing a decade long decline. Many of those involved younger drivers who took their eyes off the road while handling a phone, electronic device or interacting with passengers. That's why the Promise to Drive Focused campaign is more important than ever.

The safe driving initiative compliments the efforts of Impact Teen Drivers, a non-profit founded and supported by [California Casualty](http://CaliforniaCasualty), working to put an end to inattentive driving. With distracted driving the number one killer of teens, educators know all too often the emotions associated with poor choices behind the wheel.

"We are dedicated to protecting educators and their families," said California Casualty Sr. Vice President Mike McCormick. "The Drive Focused campaign has been a positive move to help make the roads safer for all of us."

The National Safety Council believes we can all reverse the trend because traffic fatalities and injuries are preventable, and a coordinated effort can get Americans on the right road to reduce traffic deaths.

K-12 educators and administrators can make a difference in preventing needless tragedies and enter to win at www.drivesafepromise.com. The campaign ends September 1, 2017, with the new car winner announced in September or October.

Headquartered in San Mateo, California, with Service Centers in Arizona, Colorado and Kansas, California Casualty provides auto and home insurance to educators, firefighters, law enforcement officers and nurses across the country. Founded in 1914, California Casualty has been led by four generations of the Brown family. To learn more about California Casualty, or to request an auto insurance quote, please visit www.calcas.com or call 1.800.800.9410.

*Ford Motor Company is not a participating partner in or sponsor of this contest.

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Online Web 2.0 Version

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