PlateSmart ARES Insight Wins 2017 Govies Award for Video Analytics at ISC West

Data analytics provides the most comprehensive vehicle information in the market today.

Oldsmar, FL (PRWEB) April 20, 2017 -- PlateSmart®, the recognized industry leader in vehicle identification and video analytics technologies driven by Artificial Intelligence (AI), is the proud recipient of an industry award for excellence. Security Today magazine presented that PlateSmart won the Gold designation for its 2017 Govies Award for video analytics. This year the award goes to ARES Insight, the company's revolutionary data analytics tool. The award was received at the recent ISC West show in Las Vegas, where the technology was demonstrated for attendees.

The Govies, which are awarded annually by Security Today magazine, honor outstanding government security products in a variety of categories. Winners are chosen by a panel of judges from the security industry, who base their decisions on criteria including features, innovation, user-friendliness, interoperability, quality, design, market opportunity, impact in the security industry, technical advances, and scalability.

ARES Insight is a data analytics tool that uses vehicle identification information to produce real-world, real-time actionable intelligence for city surveillance and other law enforcement and security purposes. While based on vehicle data, ARES Insight is a quantum leap ahead of traditional Automatic License Plate Recognition (ALPR) solutions. ARES Insight does far more than simply collect license plate numbers, as it extracts more data from the video than any competing solution, including state jurisdiction/country of origin and vehicle make. Moreover, it offers analytic capabilities previously unavailable in ALPR solutions, such as the ability to plot geographic locations of identified vehicles on a "heat map," enabling city officials to deploy law enforcement when and where they are most needed. Additionally, because of its open architecture, ARES insight can collect other types of data besides vehicle identifiers. ARES Insight is the first true intelligence-centric application driven by vehicle information. Featuring a visually-intensive, real-time intuitive user interface and driven by PlateSmart's exclusive Artificial Intelligence, it is without a doubt the next level in "smart" video analytics.

About PlateSmart®
PlateSmart Technologies has developed the world's first software-only vehicle identification and video analytic solutions, which are compatible with both state-of-the-art and legacy cameras. PlateSmart offers both mobile and fixed-location solutions, which are designed either to function as stand-alone tools or to integrate with third-party software and hardware. ARES, PlateSmart's enterprise solution, provides real-time actionable intelligence with license plate number, state jurisdiction, and vehicle make recognition for complete situational awareness. PlateSmart's solutions are the recipients of multiple industry awards for excellence in security technology.
More information on PlateSmart products can be found at http://www.platesmart.com.

DISCLAIMER: This press release may contain forward-looking statements and/or predictions. These statements are based on history, current knowledge, and current market conditions. They are subject to change without notice as conditions and knowledge change; therefore, undue reliance should not be placed on such statements.

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