



Transportation Management Services Names Industry Leaders to Expand Operations and Services

Key leaders in the transportation industry have joined Transportation Management Services.

([PRWEB](#)) July 16, 2005 -- Transportation Management Services continues to expand its business operations as they hire leading transportation industry experts. "Adding these transportation industry veterans helps us to refine our offerings and grow our business as we continue to focus on enhancing customer satisfaction," said Frank Sherman, president of Transportation Management Services.

Phil Broderick has been named Vice President of Shore Link, the newest operating segment within the ever-expanding services provided by TMS. Prior to joining TMS, Broderick helped to build a company that provided cruise industry transportation solutions. Previously, he was Vice President, Greyhound Travel Services with responsibility for customer service, operations and product development. Before joining Greyhound, Broderick served as the director of shore operations at Holland American Lines where he was responsible for the company's worldwide meet-and-greet services including motorcoach, luggage and airline components for inbound and outbound cruise guests. Under Broderick, the division was honored by the National Association of Cruise Oriented Agencies as the "Best Meet-and-Greet Service." Per Brad Kurtz, TMS's General Manager, "Phil brings us a wealth of cruise industry experience and his unswerving focus on client satisfaction makes him a perfect fit."

Chuck Acker has also joined TMS as Vice President, Bus Operations for the Asian Games. Acker will oversee the development of bus operations on-site with MOWASALAT, the newly formed bus company established by the country of Qatar. Acker will join a team of TMS professionals already assembled in Doha in preparation for the Asian Games. TMS's Project Director, David McCrae, feels that "Chuck brings tremendous operations experience and will be a great addition to the team as we prepare for the Games." Prior to joining TMS, Acker was most recently Vice President of Operations for Hotard Coaches, a large New Orleans bus company and part of Greyhound Travel Services. Before that, Acker was Director of Safety, Training and Escorted Tour Operations for Holland America Line, a Seattle-based cruise and tour company.

Suzanne Crim has also joined TMS as National Procurement Director, and is responsible for fleet procurement and supplier relations in North America. Crim brings TMS more than fifteen years of experience in managing multi-million dollar tour, travel and charter transportation services. Prior to joining TMS, Crim served Greyhound Lines, Inc. in various management capacities. She began her career with Greyhound in 1989 as a member of the charter sales team and was soon promoted to manager of Greyhound Charters, a \$20 million division of the company with a fleet of more than 2,500 coaches throughout North America. Crim utilized her logistical planning expertise, marketing, leadership, and customer service skills to manage sales for over 1800 point-to-point locations and grow the division into a major US charter and cruise transfer competitor. "Suzanne's energy and industry knowledge will serve our customers well," said Frank Sherman, president and CEO.

TMS is the nation's leading transportation management company for complex events. Since 1995, TMS has helped hundreds of customers host successful events around the country and the world. Leveraging the 40+ years of experience of its founders, TMS provides highly customized and flexible services to meet the unique needs of its customers' events, with an absolute focus on a positive experience for attendees and event



organizers alike. TMS's unique blending of people, process and technology maximizes the effectiveness of the event logistics and the attendee experience. Call 1-800-437-7629 or visit www.tms-llc.com for more information.

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