

Discount Auto Parts Distributor Breaks New Records in Online Sales at USAutoParts.net

U.S. Auto Parts offers discount auto parts for do-it-yourself customers as well as professional automotive service providers.

(<u>PRWEB</u>) July 13, 2005 -- One of the most trusted <u>auto parts</u> wholesalers today, U.S. Auto Parts offers quality auto parts, online consumers, and to the auto industry for <u>discount auto parts</u>. The products are targeted toward do-it-yourself consumers who repair and customize their cars and light trucks as well as professional automobile service providers nationwide.

Their website, USAutoparts.net, is designed to help online consumers and service specialists find the auto parts they need quickly and conveniently. As the corporate website for Partstrain.com, USAutoparts.net connects users instantly to the nation $\hat{A} \Box s$ leading network for aftermarket collision replacement, discount auto parts, and accessories at competitive prices.

The comprehensive inventory includes major product categories such as bumpers, doors and door glass, fenders, hoods, lights, radiators, A/C condensers, wheels and suspension kits. The website receives more than 12 million visitors annually, and carries over 26,000 discount auto part numbers representing over 75,000 unique product applications by vehicle make model and year. In addition to the Internet, U.S. Auto Parts markets its products to consumers by phone, and through aftermarket retail outlets for discount auto parts.

Sol Khazani, founder of U.S. Auto Parts recently spoke on the redesigning of their corporate logo. $\hat{A} \square We$ wanted to reenergize the US Auto brand, and create a look that was memorable and unique, $\hat{A} \square$ said Khazani. $\hat{A} \square After$ months of development, we have produced a simple, strong image with a modern vibe that effectively conveys the nature of the company. $\hat{A} \square$ It is this willingness to reinvent themselves that reflects US Auto Part $\hat{A} \square$ s continued momentum as a driving force in the automotive industry for online discount auto parts.

- * One of the most established <u>discount auto parts</u> sellers online
- * Comprehensive discount auto parts product offering
- * Available on the Internet, by phone, and though automotive aftermarket retail outlets

Visit <u>www.USAutoParts.net</u> and become a part of the leading auto parts networks for <u>discount auto parts</u>, and subscribe to free newsletter to stay up-to-date with the latest discount auto parts, exclusive offers, discounts and car tips.

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Online Web 2.0 Version

You can read the online version of this press release here.