



ProActive Motorsports Gearing Up for Chicagoland Dodge Dealers NHRA Division 3 Race

The NHRA Lucas Oil Drag Racing Series heads to Route 66 Raceway July 15th- 17th and ProActive Motorsports is gearing up for the win. Proud sponsor, NiteLites, the Landscape Lighting Professionals, will be cheering the team on as they race for the checkered flag.

CHICAGO ([PRWEB](#)) July 14, 2005 -- Chicagoland Dodge Dealer is bringing the NHRA Division Race to Route 66 Raceway and ProActive Motorsports will be there going for a win. Starting at 7 AM each morning from July 15th through the 17th, the gates will open at the Route 66 Raceway inviting all to join in on the excitement of the race. The race features the NHRA Lucas Oil Drag Racing Series.

NiteLites Inc. is proud to have partnered with ProActive Motorsports this year and will be cheering the team on as they race for the checkered flag. The ProActive Motorsports team will proudly display the NiteLites banner at the race.

NiteLites specializes in creating many different lighting effects for your home or commercial lighting project. Some of these effects include:

Accent and spotlighting Â□ To add drama to a landscape or to focus attention on a specific architectural feature of a home by shining an intense spotlight on it.

Path or outdoor lighting Â□ Placing fixtures at a low level to make walking on a garden path safer and more serene.

Washing Â□ Installing a light at the base of a wall or hedge to wash light over the surface, creating a soft glow effect.

Up lighting Â□ Shining a light up from the ground into the branches of a tree to accentuate the shape of the tree and to highlight its foliage.

Moonlighting Â□ By locating lights on the 14 to 16 feet up in the branches of taller trees and angling the light up a romantic moonlight effect is created. To create a subtle, whimsical lighting effect on the ground.

Moonlighting is similar to a full moon shining through the trees by the well elevated fixtures being angled toward the ground.

Shadowing Â□ Installed spot lights low in front of a tree or statue with a striking profile will create shadows with depth. To create even more dramatic look, your lighting designer may place the lights high above the focal point.

Silhouetting Â□ By positioning lights behind and below an object, a distinctive silhouette is produced.

Spread lighting - Hiding lights in low-lying landscaping and ground cover all the lighting to Â□spreadÂ□ which emphasizes the textures and patterns of the plants.

NiteLites is offering a free demonstration for your property. See the results of a NiteLites system before you invest anything. A NiteLites professional will design and temporarily install a lighting system on your property. You can work with a NiteLites designer to develop an application that reflects your personal tastes and fits your budget. By taking advantage of the evening home demonstration you will see exactly how your home will be illuminated and accentuated. NiteLites also provides you with an accurate cost estimate for the finished installation. There are no surprises with the NiteLites lighting system.

NiteLitesÂ□ world headquarters, located in Franklin, Ohio, specializes in the manufacturing, design, installation, and lifetime maintenance of top-quality, low-voltage lighting for both residential and commercial



applications. NiteLites continually strives to elevate the standards of quality, safety, and professionalism in the outdoor lighting industry. The NiteLites products and systems provide the latest cutting edge technology from their progressive manufacturers as well as a solid history of providing first rate service to every client.

For more information on a NiteLites Franchise, please call 1-866-NITELITES. For more information on NiteLites Architectural and Landscape Lighting or to schedule a free night-time demonstration, visit their web site at www.nitelites.com. For more information on ProActive Motorsports, visit their web site at <http://www.proactivemotorsports.com>. For additional information on the race itself, check out www.route66raceway.com.

###

**Contact Information**

Jessica Hatton

NITELITES

<http://www.nitelites.com>

5134245510

Online Web 2.0 Version

You can read the online version of this press release [here](#).