



## **"Everthere" Cargo Carrier Makes Splash at Sporto Motoring.com**

*News Article in Augusta Chronicle reason for unexpected sales increase of Everthere Cargo Carriers at Sporto Motoring.*

([PRWEB](#)) July 13, 2005 -- Sporto Motoring Accessories, a SUV and Truck Accessories ecommerce store [www.sportomotoring.com](http://www.sportomotoring.com) experienced a major increase in sales of the Everthere Folding Cargo Carrier when the Augusta Chronicle in Augusta, Georgia ran the Adrian Burns article " Local Business Picks Up by Latching onto Internet."

[http://chronicle.augusta.com/stories/052905/bus\\_4253159.shtml](http://chronicle.augusta.com/stories/052905/bus_4253159.shtml) (requires free registration).

The article speaks to the view of Everthere Management to have a web presence for Everthere Folding Carriers as a tool to educate the consumer about their products and as a means of communicating with their growing number of Everthere Internet Retailers.

Mr Burns refers to Sporto Motoring Accessories as an Everthere Cargo Carrier Internet Retailer in his article and it was this reference that boosted inbound internet traffic to the Everthere Section of SportoMotoring.com and resulted in a measureable increase in sales of the Everthere Folding Carrier.

"It is a testament to the power of the written word," said Ken Geers Sporto Motoring Accessories executive.

Sporto Motoring Accessories, Inc. [www.sportomotoring.com](http://www.sportomotoring.com) is a Cincinnati, Ohio based ecommerce company offering the latest in Brand SUV and Truck Accessories and Parts to enhance and protect SUVs and Trucks.

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