



Luxury Cars, Sports and Designer Clothes Make for a Great Night at the Athletique Power Players Charity Event

Athletique Inc. hosted their First Annual "Power Players" Charity Event, Saturday, June 25 at the National Italian American Sports Hall of Fame in the Little Italy neighborhood of Chicago. The event was a benefit, with proceeds going to the Greater Illinois Chapter of the Alzheimer's Association.

([PRWEB](#)) July 13, 2005 -- Brookfield, IL Athletique Inc. hosted their First Annual "Power Players" Charity Event, Saturday, June 25 at the National Italian American Sports Hall of Fame in the Little Italy neighborhood of Chicago. The event was a benefit with proceeds going to the Greater Illinois Chapter of the Alzheimer's Association.

The Power Players Event brought athletes together from a number of sports, showcasing them in their own, custom designed Athletique clothing. One of the sponsors, Bentley Gold Coast kicked off the evening by bringing over some of their finest luxury vehicles and donating a raffle ticket for the silent auction for the "Great Bentley Giveaway".

The winner's ticket will be placed in the raffle for an opportunity to win a Bentley Continental GT in the drawing being held Friday July 15th at the annual Make a Dent Charity Bash being held this year at Chicago's Millennium Park.

Chicago's Own Power Players that participated in the event were:

Chicago Bandits Fastpitch Softball Players Amy Harre of Nashville, Illinois and 2001 New Trier graduate Kate Varde

Chicago Rush Arena Football players DeJuan Alfonzo and Etu Molden

Chicago Rush Adrenaline Rush Dancers

Minnesota Vikings' new offensive lineman, 2001 graduate of Senn Metro High School, William Obeng

St. Louis Rams' new defensive back, 2001 Graduate of TF South High School, Duvol Thompson

Former Northwestern University, Chicago Bears and Philadelphia Eagles running back Darnell Autry

International Soccer star, Novica "Novi" Marojevic of the Chicago Storm

Former boxer and Chicago's well known boxing promoter, Bobby Hitz

Chicago based Professional Women's boxer, Elizabeth Kerin

Women's Professional Football League stars Valerie Moore and Jamice Glass of the Northern Ice and Kiva Thomas and April Priest of the Indiana Speed



Mike Marotta, Joe Coia and Meghan Hutchens, Riverside- Brookfield High School Class of 2005 and Sean Cawley, Nazareth Academy Class of 2005, and Pat Cawley, Nazareth Academy Class of 2008

The Event also served as the introduction of styles from the new JClark Collection of Men's and Women's Warm-ups and the DCarr Elite Team and Racing Jackets.

Event Highlights included:

Multimedia Fashion Show produced by Onesti Productions, Autograph Signings, Photo Sessions, Upscale Skybox Party Fare by Rosebud Restaurants, and a Silent Auction with items donated by Bentley Gold Coast, Chicago Bears, Chicago Rush, Chicago White Sox, Chicago Cubs, Chicago Storm, LaSalle Bank Chicago Marathon and Allied Vending and Amusements.

Additional sponsors and suppliers for the event included Studio 557, GrouPro, Strikes Baseball and Softball Academy, Premium Home Improvement, Weekenders, Trentex Industries, Fishman's Fabrics, Classic Embroidery, Pagani Salon, Pam Saccameno and Mary Kay Cosmetics and Auctioneer Stan Czerwien.

The event was covered by Great Doings, Chicago's Source for Charity and Special Events. Photos from the event can be found at www.greatdoings.com. Photo albums, videos and DVD's from the event, produced by Onesti Productions, will be available later this summer.

More information regarding Athletique can be found by visiting their website at www.myathletique.com or by calling 1-866-531-2266.

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Online Web 2.0 Version

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