



Revolutionizing the Industry

The mobile billboard industry is getting a face lift thanks to a local company partnering with Internet giant EBay.

Ogden, UT ([PRWEB](#)) July 7, 2005 -- The mobile billboard industry is getting a face lift thanks to a local company partnering with Internet giant EBay.

Power Media Group, a marketing and public relations firm, is putting mobile billboards on the auction block.

"Mobile billboards are very effective but usually too pricey for the average business," said Lance Hill, Power Media Group Promotions Director. "So we decided to be original and affordable . Your message will be advertised on the infamous eBay auction block."

Power Media reports the auctions will begin at one quarter of the price they are currently listed. "We believe the opportunities will sell fast and around half of what people are currently paying for mobile billboards," said Hill.

People can go online to eBay and click on "advertising options" to bid for mobile billboards.

Mobile billboards are available on various routes locally and nationally. To see a full description click on www.powermedia.us and go to "Services."

For information regarding auctions or other services provided by Power Media Group, contact Lance Hill at 801-627-0430 or lance@powermedia.us.

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Online Web 2.0 Version

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