



## **Step into a New Era of Luxurious Journeys on Leopard with Cayin Technology**

*Cayin Technology is pleased to announce that Cayin's VoD entertainment system has been integrated into the new model of Kuo-Kuang Motor Transport Company, Clouded Leopard, and provides each passenger with the direct, interactive entertainment services.*

([PRWEB](#)) July 6, 2005 -- Cayin Technology is pleased to announce that the new model of Kuo-Kuang Motor Transport Company, Clouded Leopard, which integrates Cayin's VoD entertainment system, will start to provide the highway coach service since July 1st.

Kuo-Kuang, privatized in 2001, is the biggest highway coach company in Taiwan. To enhance the competitiveness against those aggressive competitors and provide passengers with better services, Kuo-Kuang re-designed the outer appearance, as well as the interior of the coach and named the new coach Clouded Leopard, a unique and legendary animal in Taiwan, to represent the characteristics of elegant body and agile movement. Furthermore, it provides with a luxurious journey by equipping Cayin's interactive VoD entertainment platform along with a 10.4" LCD monitor for each passenger.

Cayin's In-Transportation Personal Entertainment System is a VOD system which combines the multimedia database, 14 IP streaming TV channels, and VCD/DVD movies. This system is deployed under server-client structure and provides modern multimedia entertainment, including live multi-channel TV programs and video-on-demand. Each passenger can choose his or her own movie with DVD quality and control the pace by using backward, fast forward, pause, and replay. This entertainment system can support web browser, video, slide show for static information, and most popular codec and file formats, such as MPEG-1/2/4, AVI, WMV, MP3, JPG, GIF, etc. Cayin especially provides system administrators with a useful management tool - CUI Manager (Content and User Interface Manager) to easily manage content and configure user interface.

For passengers traveling long journeys, this system is the best way to kill time. For transportation service providers, it not only attracts more passengers with its rich entertainments and helps them receive advertising revenues, but also offers customers a direct, instant, one-on-one, and interactive service platform.

For more information on the In-Transportation Personal Entertainment System, please visit the Cayin website at [http://www.cayintech.com/solution\\_bus.html](http://www.cayintech.com/solution_bus.html).

For more press information and press pictures, please download at <http://www.cayintech.com/press.html>.

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