



High Road® at the Ready for Summer Travel Season

For most people, summer vacation conjures up images of sun, sea, sand and ice-cream but getting to that point often involves hair pulling journeys in the car, which combined with the heat, traffic jams, in-car snacks and bored kids, can make many drivers wish they'd stayed at home. Being organized can make all of the difference.

([PRWEB](#)) July 3, 2005 -- For the 40 million drivers this Fourth of July weekend, being organized in your car can make all of the difference in your families holiday travel. Talus has introduced 4 new High Road car organizers to make that summer car trip more pleasant. All these organizers keep common car "stuff" such as drinks, road maps, CD's, toys and games right where the driver or kids wants them - easily in reach. They can be purchased from Cargo Gear (www.cargogear.com) and The Busy Woman at (www.thebusywoman.com). To find a retailer in your local area that carries High Road products check out www.highroadorganizers.com.

The Kids Car Organizer holds everything needed to keep the kids happy and will put an end to backseat chaos. Toys, snacks and games can be stored in one convenient organizer so kids can reach what they want without help. It's a toy box, a snack bar and with a quick flip, the top converts to a game table. The center divider organizes everything inside. Outside, it's thoughtfully designed with identical sides to hold games, CD players, books and drinks. Padded sides insulate the contents. It fastens securely with the seat belt, and releases quickly to take along. Product was given a "thumbs up" by Good Housekeeping and the Parenting Mom-Tested seal.

The Car Cooler is perfect for making sure kids aren't thirsty or hungry and therefor grumpy. Handy side flaps allow the driver to grab drinks or snacks without taking eyes off the road. It hangs from the headrest and can be reached by the driver whether it's in the front or back. One-handed access, easy-clean surface, leak-proof and a sturdy lid combine to make the Car Cooler a must for summer travel.

After the kids finish their snacks and drinks there is the age old question of what to do with their trash? Drivers can now contain the mess with the TrashStand Floor Litterbag XL - a family-sized litterbag. Leftover coffee, soft drinks or whatever a family dishes out (up to two gallons) can be placed in the fully leak-proof bag.

The 600-denier pack cloth is made with a sealed vinyl liner that wipes clean with a swipe or can be lined with a standard trash bag and the sturdy lid can be closed to contain and hide the mess.

The Folding Cooler Tote can be stored in the car until needed and is an innovative way to keep perishables cool on the trip home from the grocery store. There's plenty of room for milk, ice cream and produce or for that spur of the moment picnic. It's fully leak-proof, easy to clean and also works with warm food.

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Online Web 2.0 Version

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