



BimmerSpinner set to send UK market into a spin

Brand new BMW specific automotive aftermarket product to be released throughout UK and Europe

([PRWEB](#)) July 2, 2005 -- Hitchin, Hertfordshire, UK, 28th June 2005 -- MFM (Multi Faceted Marketing) are delighted to announce that they have been approved by BimmerSpinner USA to import, distribute and resell the BimmerSpinner product throughout the UK and the European Union.

The BimmerSpinner, brainchild of American technologist, inventor and BMW owner Jerry Skene, is a BMW-badged centre-cap for the BMW alloy wheel. Unlike standard wheels, and indeed in an unexpected twist on its own name, there's no spinning involved. The BMW badge remains legible and upright at speeds of up to 150mph in mechanical tests and 100MPH in road tests, and when the vehicle comes to a halt, all 4 badges on all 4 wheels remain uniformly upright. This is a customisation the most puritanical of BMW drivers will find hard to resist. Striking when in motion, yet subtle and refined at rest.

"I am delighted that MFM are here to break the European marketplace -- they've been fast and efficient, full of ideas, and I'm confident they can create the kind of attention and demand that this product undoubtedly deserves." -- Jerry Skene, Owner, Skene Design

The BimmerSpinner product is on sale online at www.bimmerspinner.co.uk. "We are already seeing great sales through our online store and are very pleased by the response from the customers so far", Anthony Hewson, Sales Director, "at just £69.00 they represent excellent value for money and at the moment we are offering free delivery to anywhere in Europe so expect the sales volume to continue upwards".

About MF Marketing

MFM is a Hertfordshire based company specialising in the sourcing and reselling of innovative new products from across the globe. Our specialist product managers constantly scour the world in order to bring new lines into the European marketplace.

MF Marketing Press Contact

Mr Anthony Hewson

0845 838 2275

Email: anthony@mfmarketing.co.uk

www.bimmerspinner.co.uk

About Skene Design

Skene Design was founded by retired telecommunications executive Jerry Skene to create innovative products in the field of transportation. A Masters graduate in Applied Physics, one of his designs is featured in the permanent collection of the SCH National Design Museum in New York.

Skene Design Press Contact

Mr Jerry Skene

Proprietor

Email: jskene@skenedesign.biz

www.skenedesign.biz



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**Contact Information**

Anthony Hewson

MFM BIMMERSPINNERUK

<http://www.bimmerspinner.co.uk>

0044-0845-838-2274

Online Web 2.0 Version

You can read the online version of this press release [here](#).