



Custom Motorcycle Fans and Spectators Turned Out To Wicked Choppers Grand Opening Of New Store And Showroom Over The Weekend

Myrtle Beach custom bike builder plans to add a new standard manufactured bike and show three "hot bikes" at the Atlantic City Chopperfest October Oct. 7-9.

Myrtle Beach, SC ([PRWEB](#)) July 1, 2005 -- Rain showers and dark clouds didn't dampen the spirit of some 200 custom bike and motorcycle fans at the grand opening of Wicked Choppers new store and showroom held over the weekend (10:00 - 4:00 pm., Saturday, June 25, 2005.)

"We had to move some things inside the store from a tent outside, but we had a great barbeque that brought scores of people into our new store and display of hot bikes and accessories," said CEO Chris Shoemaker, Wicked Choppers. "We have now decided to meet the growing demand for our great bike creations and will soon begin to manufacture a standard bike that everyone can afford and will love to drive."

The new store, 4832 Hwy 17 Bypass in Myrtle Beach is over 5000 square feet, includes the factory where the Wicked Choppers will be designed and manufactured. It will also feature Wicked Chopper outfitters clothing and accessories for custom built bikes. The Open House featured the latest Wicked creations - Storm, Legend, and award-winning Warlock - and a special appearance and autograph session by Ms. Wicked Choppers 2005 Jennifer West, signed about 150 Wicked Chopper posters and T-shirts given away at the event.

Quickly positioning itself as one of the country's premier custom bike manufacturers, Wicked Choppers is not without a number of recent accolades. One such honor went to the "Wicked Warlock" which won Best of Show at the Easyriders Louisville, KY, bike show earlier this year. Warlock, as well as Wicked Choppers Legend and Storm, feature the unique custom-made frames, patented in tank gages and the uniquely fabricated tanks and fenders which give them their one of a kind look.

"It's the hidden features such as this that make Wicked Choppers such special and individual creations," said Chris Shoemaker, CEO of Wicked Choppers. "Each custom chopper that Wicked Choppers builds is done so with the owner in mind. From the design, fabrication, engine and rear tire size, each part flows in harmony," said Shoemaker.

The new standard manufactured model of Wicked Choppers is now in its design phase and will soon be in production. According to Shoemaker it will include standard handle bars and gas tank, and it will have a roaring sound and a similar feel of the higher end custom built bikes.

"We build custom motorcycles for those who do not want the run of the mill bike. We will never copy another one of our bikes or someone else's. Each Wicked Chopper is an absolute original. If you want your bike to look like all of the others, you can just buy a Harley. But if you want to be truly unique, buy a Wicked Chopper. We have spent a lot of time in the designing stages of this bike so that each time you look at it you'll find something you never noticed before," said Shoemaker.

Wicked Choppers is set to rumble into Atlantic City this fall, stirring up a storm of activity at the Atlantic City Chopperfest as well as three major casinos along the city's fabled boardwalk. The Myrtle Beach, SC-



based custom bike manufacturer will bring its full 65" rig into the Atlantic City Chopperfest, which takes place October 7-9, 2005, at the Atlantic City Convention Center and is expected to draw more than 30,000 for three days of bikes, babes, ink and music. Wicked Choppers was also invited to display their one-of-a-kind creations at three of the local casinos.

"It's really an honor to be rolling into Atlantic City this fall with our full rig, and especially to be invited by some of the local casinos to show our bikes in their lobbies," said Chris Shoemaker, CEO of Wicked Choppers. "From one show to the next, the buzz about our new bikes just seems to get louder."

About Chris Shoemaker & Wicked Choppers

Owner Chris Shoemaker is the next new up and coming custom motorcycle designer in the country. Chris started in the industry with the complete customization of a Harley Davidson Fatboy. "I did not like the idea of having a motorcycle that looked like everyone else's. When we were finished, I thought this was fun let's do it again." His first true ground up chopper graced the cover of Easyriders.

Chris' designs are all original and unique not only to each bike Wicked Choppers builds, but to all the other bikes on the road. Their patented in tank gauges and extremely clean look gives each Wicked Chopper its own style and personality.

When asked how long it takes to come up with a new idea for a bike, Chris says that it can come quick or take several months but it will come. "There have been several times that my General Manager and Fabrication team leader, Billy Greene has scratched his head and said I ain't never seen nothing like that. Trust me, that is a real good feeling."

You may have seen Wicked Choppers' creations in any of the major publications and at shows and rallies across the country. Chris and Wicked Choppers have won countless shows to include Easyriders Best of Show award.

For more info visit www.wickedchoppers.com or call Chris Shoemaker at the shop at: 843-294-2900 or cell at 937-418-7555.

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