



## **Mini Mania Announces New Koni FSD Shock Absorber for Mini Cooper**

*Mini Mania, Inc. the market leader in distributing and manufacturing lifestyle products and high quality performance aftermarket parts for the classic Mini and BMW Mini automobiles is announcing the availability the FSD (Frequency Selective Dampening) revolutionary shock absorber manufactured by Koni Suspension, Inc. for the BMW MINI.*

Nevada City, CA ([PRWEB](#)) June 30, 2005 -- Consumers can now get a lot more riding pleasure from their new Mini Cooper. Mini Mania, Inc. the market leader in distributing and manufacturing lifestyle products and high quality performance aftermarket parts for the classic Mini and BMW Mini automobiles is announcing the availability the FSD (Frequency Selective Dampening) revolutionary shock absorber manufactured by Koni Suspension, Inc. for the BMW MINI.

Mini Mania went through a stringent testing process working closely with Koni, the market leader in offering no compromise shock absorber systems, said Don Racine, President of Mini Mania, Inc. We helped Koni test the car by mapping out a course in our local terrain here in the Sierra Foothills that really challenged the car and the FSD shock absorber the comprehensive testing process involved driving at varied speeds over city streets, through the suburbs and into higher elevations, with different drivers at the wheel on each run. We now believe the FSD shock absorber makes the best handling car on the road ride even better by smoothing out the unpleasant jarring bumps that many people feel in driving a high performance car like the BMW MINI.

Now the Mini enthusiast can have their cake and eat it experience the pleasure of driving a red hot sports sedan without feeling like they are bumping around the old brickyard at Indianapolis Speedway! We are the first authorized Koni distributor/partner to offer the brand new FSD shock absorber for purchase via our web site, dealer network and subsidiary in the United Kingdom.

About Mini Mania, Inc.:

Mini Mania was founded in 1974 and has grown to become a multi million dollar market leader that provides high quality aftermarket parts that include its own ULTRIK line of high performance parts and very specialized services to a growing customer base of approximately 50,000 consumers around the world.

Mini Mania solidified its market leadership position in 2001 by becoming the first company in the US to import the then all new BMW MINI to use as a product and performance test bed. Shortly thereafter, Mini Mania began to offer a suite of lifestyle & performance enhancement products that appeal to recent purchasers of the MINI Cooper automobile. Again, Mini Mania is the only after market provider and manufacturer that offers an ironclad warranty on all of its products that also integrates with and extends the manufacturer's warranty -- for details please visit [www.minimania.com/warranty](http://www.minimania.com/warranty)

Mini Mania is headquartered in a 16,000 square foot state of the art facility in the Northern California foothills outside of Sacramento. The company's dynamic Web site is truly a one of a kind information portal for any Mini Cooper enthusiast containing over 50,000 pages of unique content, augmented with 50,000 part number, technical articles and interactive community forums. Each month 75-100,000 individuals access the Web site for research and purchase of Mini Cooper parts and accessories.

The company has just opened a standalone subsidiary in the UK [www.minimaniauk.com](http://www.minimaniauk.com) to better serve the



growing European market For more information, visit [www.minimania.com](http://www.minimania.com) or call 800.946.2642.

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