

Cool Cars and Hot Weather Made the 2005 Two VIP Show Shine & Drag A Classic

Thousands Attend Annual Event and Raise More Than \$10,000 for the Town of Oxford Public Safety Department

Lewiston, ME (<u>PRWEB</u>) July 1, 2005 -- VIP Parts Tires & Service, New EnglandÂ \Box s largest privately held automotive parts, tires, service and accessory chains, announced its 24th annual VIP Show Shine & Drag, New EnglandÂ \Box s biggest one-day car show attracted several thousand attendees again this year. The unique event combined a traditional car show with the opportunity for drivers to test their machines and compete on the Oxford Plains Speedway drag strip. Throughout the day, all types of vehicles roared down the 1/8-mile strip. Customized motorcycles, snowsleds and ATVs were frequent crowd favorites.

 $\hat{A} \square$ Once again, the VIP Show Shine and Drag was a tremendously successful, fun event for auto enthusiasts from across New England, $\hat{A} \square$ said John Quirk, president and CEO of VIP Parts Tires & Service. $\hat{A} \square$ Show attendees, participants and VIP customers all have one thing in common $\hat{A} \square$ they their cars. Also, as a Maine-based company, we were thrilled the event once again was able to provide the Oxford community with funds that can immediately be put to good use. $\hat{A} \square$

This year, VIP was able to donate more than \$10,000 to the Town of Oxford Public Safety Department. Over the past three years, donations from the VIP Show Shine & Drag have helped finance a new phone system, homeland security technology and a new public safety building. Another very popular event, the VIP Speed Lane Rodeo competition, put teams of VIP tire technicians from across New England competing against each other and the clock. One hundred (100) safety and installation steps, which ASE certified VIP technicians perform on hundreds of vehicles each day, were carefully monitored to insure the highest quality service. In the end, the team from Farmington, Maine, Ian Burrill and Cordell Stevens were the overall winners of the event and received a \$500 cash prize and a fantastic trophy. Ben Gerry and Alan Thompson from Bangor finished second while Matt Morrison and Ryan Sherman from Concord, New Hampshire finished third.

The show featured nearly 800 classic, custom, sports cars, trucks, and motorcycles of virtually every make and model and were judged in 38 different classes. For only the second time in show history a single vehicle won the coveted Best Paint, Best Engine and Best of Show awards. Rob Chaille of Uxbridge, Massachusetts swept all three categories with his 1987 Chevy Silverado named $\hat{A} \square$ Showoff $\hat{A} \square$. At the conclusion of the event, John Quirk selected ten winners from thousands of entries to receive \$1,000 gift checks that could be used for parts, tires and service at any of the more than 50 VIP locations in Maine, New Hampshire and Massachusetts. The winners included:

Bill Johns -Danville, NH Matt Cormier- Holden, Maine Wendy Beane- North Anson, Maine Lori Munson- Wiscasset, Maine Ryan Griffin- Gilford, NH Bonnie Hammond- Colebrook, NH Wallace Bouchard- Fort Kent, Maine Judith Brennan- Benton, Maine Vikki Hood- Lewiston, Maine



Laurie Sabat- Sumner, Maine

Maine-based VIP Parts Tires & Service is the largest independently owned automotive parts, tire, service and accessories retailer in New England. Its Web address is <u>www.vipauto.com</u>.

###



Contact Information Tim King ETHOS MARKETING & DESIGN <u>http://www.vipauto.com</u> 207-775-4738

Online Web 2.0 Version You can read the online version of this press release <u>here</u>.