



NASCAR® Regional Racing.Com Launches NASCAR E-mail Service

In the first and only program of its kind, diehard NASCAR fans can now obtain a personalized NASCAR e-mail address. For those fans that want to make a statement on the Internet beyond the typical free email with "drive-you-nuts" pop-up ads, there's now an alternative.

Stafford Springs, CT ([PRWEB](#)) June 29, 2005 -- For the first of many events in the Dodge Weekly and Touring Series, NASCAR Regional Racing introduced its new NASCAR e-mail service through the sponsorship of the No. 87 Pontiac driven by Billy Snow Jr. from West Haven, Conn., at Stafford Motor Speedway.

Friday night, in front of a near-capacity crowd at the .5 mile track, Snow, in the NASCAR Regional Racing car, started 23rd of 24 and finished 14th -- not a bad showing for the 2005 rookie.

"We're delighted to have officially launched the new e-mail service at Stafford by sponsoring the No. 87 car," said NASCAR Regional Racing President Al Bauer. "We look forward to sponsoring other teams in our efforts to promote the service, and continue our in-depth coverage at various tracks throughout the season."

For those devoted fans who own everything related to NASCAR, from shirts and hats to even pajamas, here's an opportunity to own a personalized NASCAR e-mail address, distinguishing themselves on the Internet as a diehard NASCAR fan.

Fans can subscribe to the e-mail service and obtain a NASCAR address, such as @nascar-mail.us or @nascar-fan.us; in fact over 50 different addresses are currently available.

Fans can simply select an address that suits their support and enthusiasm for the sport and then add their name, such as bobsmith @nascar-xyz.us.

As part of the official launch of the NASCAR e-mail service via the Dodge Weekly car sponsorship, NASCAR Regional Racing has created a contest where fans can enter to win a Dyno Kustom Kruiser or a free year's service of XM Satellite Radio, including an XM2go Radio. Moreover, fans do not need to subscribe to the e-mail service to enter the contest.

For more information, please visit www.nascar-mail.us.

About NASCAR Regional Racing:

Under license from NASCAR/Turner Sports Interactive (NASCAR.COM), NASCAR Regional Racing.Com provides extensive on-line coverage of both NASCAR Regional Racing and the Dodge Weekly Series. NASCAR is a registered trademark of the National Association for Stock Car Auto Racing.

About Stafford Motor Speedway:

Located at a 9,900-person capacity track nestled in the woods of northern Connecticut, SMS hosts the Dodge Weekly Series events, Busch Northern Series twice a year and various novelty events throughout the season. Track information can be found at: staffordmotorspeedway.com.

Media Contact:

David R. Capasso, Director of First Impressions



NASCAR Regional Racing

203-467-5798

www.nascar-mail.us

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**Contact Information****David Capasso**

NASCAR Regional Racing

<http://www.nascar-mail.us>

203-467-5798

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