



Helmet Scooter Works Launches Distributorship Program

Helmet Scooter Works offers a competitive advantage to dealers to carry its drag bike, roller kits, and custom bikes.

([PRWEB](#)) June 30, 2005 -- Helmet ScooterWorks, LLC, is teaming with retailers who want to drive traffic to their stores and websites while getting attention for having the latest in products for motor enthusiasts. Helmet Scooter Works offers a mini-drag bike roller kit with a variety of options for the motor-head who wants to build his own custom drag bike.

This creates a new opportunity for retailers who want to become distributors of this unique drag bike. Some retailers advertise the drag bike as a monthly gift give away to customers who come into the store and submit their contact information (a smooth way to build your mailing list), while others are more generous and give the roller kit to every customer purchasing a high ticket item. This aggressive marketing brings more traffic to the stores -- drives attention in the press, and can result in more paying customers.

Motor head dads are purchasing the kits for their kids to work on as a father & son/daughter activity. The Helmet Scooter Works basic roller kit usually start at \$1,295, and the customer builds from there with options he chooses such as bike fork, engine, transmission, fender, etc. This ongoing project usually means more sales of parts and accessories. The completed bike will be 6' long, be 19" high, wheel diameter 20" and weight of about 115 pounds.

For more information regarding how you can be a distributor, please call Deanna Peters at Helmet ScooterWorks, at (602) 882-5086, or visit the website at www.helmetscooterworks.com

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