



New Way to Buy Cars Empowers Consumers

Askaprice launches a service that reverses the traditional way of buying vehicles. It allows consumers to request competitive quotes from multiple dealers, with savings of up to a third off the list price.

([PRWEB](#)) June 29, 2005 -- Askaprice launches a service that reverses the traditional way of buying vehicles. It allows consumers to request competitive quotes from multiple dealers, with savings of up to a third off the list price.

“Buyers tell us what they want, and our nation-wide network of dealers contact them with quotes.” says managing director of Askaprice, Anton Hanley. “That way, the power to choose and negotiate lays with the consumer as it should!”

With Askaprice’s system, consumers save up to 35% off the list price. The concept is web-driven, fully automated, and does not cost a penny. This means that a car buyer will receive a set of competitive, no-obligation quotes within hours of submitting their requirements via the web-site.

“Dealers have some pretty harsh performance targets. Because of this, they are often more interested in selling or leasing the cars than their own profit,” explains Hanley, “Of course, that means that our customers benefit from some stunning quotes.”

The Askaprice website is available on www.askaprice.com

Askaprice is a three year-old company. The purpose of the enterprise is to connect people who sell cars such as brokers, dealers and distributors with potential buyers via www.askaprice.com. Askaprice has more than 900 quote requests a month, and is currently generating leads worth over £15 million per month and growing constantly.

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Online Web 2.0 Version

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