



Get Your Private Number Plate for Less Through VRM Swansea's Latest Website Plates4less.co.uk

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(PRWEB) June 29, 2005 -- A new website launched this week promises to offer you the easiest and cheapest way for you to find and buy your own private number plate – the ultimate car accessory.

www.Plates4less.co.uk is the new website from VRM Swansea who has long been established in the cherished number plate market. The new website has a database of over 27 million affordable personalised number plates for you to search and order securely online. www.plates4less.co.uk is easy to use and offers great ideas, suggestions and innovative ways to help you find your dream plate. The service doesn't stop there, the friendly and experienced team of advisors will assist you through the entire process of finding and owning a private number plate, whether you'd like them to transfer it to your vehicle straight away, or hold it for the future.

If your dream number plate is not available, the clever search engine will offer you close alternatives and give you the option to ask an experienced advisor for further assistance. You can also view recent searches to discover what other people are looking for and gain ideas from their selections. Another great feature on www.plates4less.co.uk lets you browse through categories of registration marks which have been carefully matched by experts, to search requests, e.g. plates which match names, cars, pets or football clubs.

VRM Swansea, the creators of www.plates4less.co.uk also supplies Irish, cherished and suffix number plates. A dedicated – Search Assistance area – is provided so that you can ask a team member to search the estimated 20 million unlisted records for you, with one simple e-mail.

The UK number plate system was introduced in late 1903, with the registration 'A1' (issued in London) being the first. The registration system has undergone many changes since and there is a world of information about the subject within the information and FAQs section of www.plates4less.co.uk. The most expensive registration sold to date achieved over £230,000 in 1993. The registration mark was K1 NGS, and the buyer wished to remain anonymous. Other registrations which sold for large amounts of money at auction are: – 1A –, – 1 RR –, – P1 LOT – £82,500 and – ELV 1S – which sold for £75,000 in 1989.

To receive a free valuation and sales service for your own registration mark just complete the online form at www.vrm-group.co.uk/sell.htm

The publicity which surrounds such highly priced registrations has resulted in the majority of people thinking that good number plates are expensive and hard to find. It is possible however to purchase a desirable registration mark for yourself from as little as £199 plus vat and the government transfer fees through www.plates4less.co.uk.

Based in Swansea, home of the DVLA (Driver and Vehicle Licensing Agency), VRM Swansea launched plates4less.co.uk to offer the lowest prices and the best value for money for comprehensive, fully-transferred services. This is achieved through a strong focus on exemplary customer service which encourages past customers to recommend their friends, family members and colleagues to use plates4less. As a result



advertising costs are reduced and the savings are passed directly to their customers. They are perhaps the only agency who refuse to bombard their potential clients with unsolicited marketing materials and are keen to empower the public with all the facts, before they buy. This focus has also been applied to all of the organisation's administration processes so that customers' enquiries, transfers and any questions are satisfied as soon as possible, by experienced friendly personnel.

Simply put, whether you're looking for your name, your initials, a surprise gift, an investment, corporate identity, a bit of fun or you just want to hide the age of your vehicle; private number plates are the ideal solution and www.Plates4less.co.uk is the one website you must visit.

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**Contact Information**

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Online Web 2.0 Version

You can read the online version of this press release [here](#).