

New Griffin Ford Extended Warranty Website Helps Drivers Save

The new website <u>www.discountfordwarranties.com</u> makes finding and purchasing Ford, Lincoln, Mercury warranties online easy and helps drivers stay up-to-date on regular car maintenance which is a crucial factor in lessening the number of stops at the gas pump.

New Canaan, CT (PRWEB) June 28, 2005 -- A new website from Griffin Ford of New Canaan, a Ford Motor Company dealer for over 50 years, allows drivers to locate and purchase Ford, Lincoln, and Mercury extended warranties online facilitating easier access to acquiring extended services plans which can mean less money spent on gas.

With national gas prices averaging about \$2.12/gallon (up from about \$1.73 just two years ago), regular car maintenance may be more important now, than ever before. Many don't realize that keeping a car on a regular service plan can help prevent future problems and help combat the negative effect the rise in gas prices has on their wallets. Regular car maintenance services are helpful in lowering gas usage for a number of reasons: a regular oil change causes the engine to work less and therefore use less gas, a cleaned air filter can improve gas mileage by up to 15%, regular wheel alignment and tire balance can improve gas mileage up to 10%, and regular change of coolant fluid conserves gas through the prevention of engine overheating.

The new website, www.discountfordwarranties.com, allows drivers to log on and search for the Extended Service Plan (ESP)) that is right for them. Drivers can even search by Ford, Lincoln, and Mercury model and make. The goal of the website is to help drivers anticipate and prevent having to pay for unexpected repair bills that can appear when a car is without warranty while at the same time making it easy for them to do so without leaving the comfort of home. Because, while practically all new cars come with a warranty of some kind, most of those warranties are limited and have an expiration date that often doesn't coincide with the time when a car is likely to need it most. Additionally, there are millions of what many would refer to as "clunkers" on the roads today which drivers still depend on to get them where they need to go.

The <u>DiscountFordWarranties.com</u> website takes users step-by-step through the entire warranty <u>purchase</u> process and is set apart from third party contractors by the fact that their extended service plans are backed by Ford. Furthermore, they are able to offer their warranties at low prices everyday due to the high number of Ford extended service plans they sell. The site even has a <u>Buy Now Pay Later</u> feature which allows for 90 days of no payment and no interest for warranty purchases of over \$150, for qualified buyers.

To find out more about purchasing an extended warranty, log onto www.discountfordwarranties.com.

About <u>DiscountFordWarranties.com</u>:

<u>DiscountFordWarranties.com</u> is owned and operated by Griffin Ford of New Canaan, an authorized Ford Motor Company Dealership. The site is dedicated to providing drivers with affordable Ford, Lincoln, and Mercury warranties from the convenience of home. The site has a searchable database of every Ford, Lincoln, and Mercury model by state so that drivers can choose the plan that's right for them. The DiscountFordWarranties.com website can provide you with the genuine parts, service and peace of mind that only a dealership backed by Ford can offer!

Click here, to read this article on the www.discountfordwarranties.com website!



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Online Web 2.0 Version

You can read the online version of this press release here.