



## **Competitive Edge to feature Streetfighters USA - Custom designed motorcycles -**

*Streetfighters USA provides custom parts and accessories, as well as builds extreme performance custom bikes for the motorcycling enthusiast.*

Deerfield Beach, FL ([PRWEB](#)) June 19, 2005 -- New Line Media Solutions is pleased to announce the selection of Streetfighters USA for its innovative educational television series Competitive Edge. The company will be featured in a segment on "High Performance Motorcycle Specialists" in the Motorcycle Performance Series.

Streetfighters USA, located in San Francisco, CA, provides custom parts and accessories for the motorcycling enthusiast, and builds extreme performance bikes one at a time on a custom order basis. The company's primary goal is to maximize horsepower, minimize weight, and raise the overall performance bar to a higher level, doing all that in a machine that expresses an individual's personality and style, creating "artwork that you can ride," according to the company. The style of each bike will vary greatly according to the individual personality for whom the machine is built. The company helps clients create their own "Streetfighters" by offering products as well as knowledge and services to achieve their motorcycling aspirations.

The products and services offered by Streetfighters USA are all about going faster, stopping quicker and turning tighter, while continuing to maintain chic appeal. Beginning with sales of premium parts and accessories both sourced and sold worldwide, Streetfighters USA has built up its business to a full-service engineering, creation and fabrication shop. The expertise of the staff covers the entire market, from selling the smallest fastener to building complete street bikes from the frame up.

Founder Sean Lyons currently holds two unofficial records in motorcycle stunt riding. He rode an uninterrupted wheelie for 9.7 miles while seated on the handlebars and separately on a drag strip at an unprecedented speed of 137 miles per hour.

He began his professional career as a helicopter mechanic in Ireland, with motorcycling as a hobby that steadily developed into a passion. His affinity for motorcycle stunt riding led him into performing at events such as NASCAR and NHRA races in the United States. He left a lasting impression on his awestruck audiences.

As a performer, Lyons soon realized that there was a greater need for subtle and more complete control of the bikes while performing stunts at speeds well over 100 mph. Understanding that, and combined with his mechanical background, Lyons developed the knowledge and expertise required to engineer extreme performance motorcycles. His level of experience coupled with the training of an aircraft mechanic made it possible to establish Streetfighters in 2000.

The five-to-seven minute segment will air 50 times through a combination of Speed Channel and The Fuel Network nationally and regionally on ESPN2 and Fox Sports Net in many of the top 100 markets nationwide based on viewer demographics, interests and the distribution. For more information, see [www.streetfighters-usa.com](http://www.streetfighters-usa.com).

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