



## **MTI Welcomes Log Creek Timber as Horizon Trucking Software Customer**

*Melton Technologies's Horizon Trucking Software ([www.mtiorizon.com](http://www.mtiorizon.com)) has been chosen as the preferred dispatching solution for Log Creek Timber ([www.logcreektimber.com](http://www.logcreektimber.com)) of Edgefield, SC. Log Creek Timber has been in the timber harvesting business since 1984 and chose Horizon Dispatch as the best way to move their company forward into the future.*

([PRWEB](#)) June 21, 2005 -- Winston-Salem, NC (PRWEB) June 21, 2005 -- Melton Technologies's Horizon Trucking Software ([www.mtiorizon.com](http://www.mtiorizon.com)) has been chosen as the preferred dispatching solution for Log Creek Timber ([www.logcreektimber.com](http://www.logcreektimber.com)) of Edgefield, SC. Log Creek Timber has been in the timber harvesting business since 1984 and chose the Horizon Dispatch and QUALCOMM mobile communication system as the best way to move their company forward into the future.

The timber industry has specific needs in the managing of crews and sites, including the challenge that few roads and mileage systems support the location. Reggie Williams, Operations Manager of Log Creek Timber, needed a system that could graphically show where his trucks were and track them, using the terminology that his staff were familiar with. Log Creek has long had the foresight to invest in well-trained employees to assist management. With the Horizon trucking software, the operation tracks the individual crews and locations more efficiently than before.

"Log Creek uses terms that aren't very common in the trucking industry but are used everyday in the logging world," explained Andrew MacNeill, Technology Marketing Manager of MTI. "With its built-in features, Horizon was able to display all of the information using terms that Log Creek's people understood, making learning a new system fast and easy."

Further improving business operations is Horizon Circle of Service, software that automates the dispatch process based on messages sent from the drivers on their QUALCOMM ([www.qualcomm.com](http://www.qualcomm.com)) mobile units. With accurate GPS positions and Horizon Mapping, Log Creek staff can see on a MapPoint ([www.microsoft.com/mappoint](http://www.microsoft.com/mappoint)) map where all of their units are.

"Horizon and the MTI trucking software are constantly meeting the needs of the trucking industry's niche areas - where standard solutions just don't fit," said Scott Gresham. "Log Creek showed us their situation and we have provided them with a cost-effective solution that meets their needs today and will grow with them."

Melton Technologies was one of the first companies to provide integration with QUALCOMM's mobile communication systems in the late 1980's and has gone on to be one of QUALCOMM's premier software partners.

Melton Technologies (MTI) has been a provider of transportation software since 1984, helping trucking companies manage a combined total of over 10,000 trucks nationwide. More information about MTI may be found on their web site at <http://www.mtiorizon.com>.

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