



Dalet Provides Audio Production for OnStar's New Digital Sound Studio

OnStar selects Dalet radio broadcast technology solutions for new digital broadcast studio

New York, NY ([PRWEB](#)) June 18, 2005 -- Dalet Digital Media Systems, a leading provider of media management tools for more than a decade, today announced that OnStar by General Motors chose Dalet's radio technology to provide broadcast production for their newly launched OnStar Sound Studio. OnStar, the leading provider of in-vehicle safety, security and communications services in the U.S. using wireless technology and the Global Positioning Satellite System (GPS), is using Dalet's radio technology for production of internal and external communications initiatives.

"We leveraged our partnership with XM Satellite Radio when we planned our studio because of their experience and expertise in the radio broadcast field. Dalet's media management tools are used extensively throughout XM's broadcast operations," comments Rick Lee, OnStar Executive Director, Satellite Radio Services.

Dalet's powerful and flexible system offers the OnStar team recording, editing, audio asset management, live assist and automated program playout capabilities under one easy-to-navigate interface. The minimal learning curve enabled OnStar to begin using the Dalet system almost immediately.

"OnStar is on the cutting edge of audio broadcast communications. This is demonstrated by the popularity of their radio ads and partnerships with communication leaders such as XM Satellite Radio, which leverages cutting edge technology and is the industry leader in the satellite radio industry," comments Anna Mae Sokusky, president, Dalet US.

With over 15 years of experience developing and delivering broadcast and asset management, solutions, Dalet continues to be the leading choice for broadcast companies with a vision for building the future today.

For more information about Dalet products, please visit the web site at www.dalet.com.

About OnStar

OnStar, a wholly owned subsidiary of General Motors, is the nation's leading provider of in-vehicle safety, security and communication services using wireless technology and the Global Positioning System (GPS) satellite network. OnStar is available on more than 50 GM models for 2005. By the end of 2007, OnStar will be a standard feature for GM's retail customers in the United States and Canada, covering all segments and prices except for some commercial vehicles. OnStar safety and security services include automatic notification of air bag deployment, stolen vehicle location assistance, emergency services, roadside assistance, remote door unlock, and GM Goodwrench remote vehicle diagnostics. OnStar Hands-Free Calling allows drivers to make and receive hands-free, voice-activated calls from their vehicle. More information about OnStar can be found at www.onstar.com.

About Dalet Digital Media Systems

Founded in 1990, Dalet is a leading developer of software solutions that facilitate the management of audio and video assets for broadcast, entertainment, government, education, corporations and non-profit organizations. Developed for standard IT hardware, Dalet software solutions enable people to capture, manage and store digital media. The all-digital solutions greatly enhance productivity through immediate access to and



management of valuable media assets. Traded on the Euronext Stock Market (DALE.LN), Dalet has offices throughout the United States, Europe and Asia Pacific.

Operating worldwide, Dalet solutions are used in 50 countries by over 1,700 customers including ABC, ARD Tagesschau, BBC, Bayerischer Rundfunk, Cadena Ser, Canadian Broadcasting Corp, Catalunya Radio, Deutsche Welle, Emap, Emmis, Entercom, Fashion Show Media Network, ITN, Journal, MBC, Mediaset, MediaCorp Singapore, National Public Radio (NPR), NDR, Polskie Radio, Prime TV, Radio France, Radio France International, Radio Suisse Romande, Rhein-Neckar Fernsehen, Radio Television Malaysia (RTM), The Scottish Parliament, SKY Television, South Africa Broadcast Corp., SWR, Universidad Aut3noma de Barcelona, Voice of America, Washington and Lee University, WDR, Weather Channel, and XM Satellite Radio.

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