



Can Parking a Car in Manhattan become a Less Stressful Experience?

Announces release of and describes new book: "The Feder Guide to Where to Park Your Car in Manhattan (and Where Not to Park It!) - Downtown Edition".

([PRWEB](#)) June 17, 2005 -- Rhythmo Productions is proud to announce the release of the new book "The Feder Guide to Where to Park Your Car in Manhattan (and Where Not to Park It!) - Downtown Edition".

By Erik Feder

The Feder Guide lists street parking regulations for every street in the downtown area of Manhattan (30th Street - Battery Park) as well as over 150 parking facilities in this same area including their locations, hours of operation, contact information and rates. This book also provides street maps, gives helpful hints as to the best and worst places for street parking and offers tips for what to do if a car is missing, towed or ticketed. It even provides tricks that the reader can use to get out of parking tickets they've already been given!

There is a need for The Feder Guide - no such book currently exists and as anyone who drives a vehicle in Manhattan knows, trying to park your car or truck in Manhattan can be a frustrating and sometimes costly experience. Research shows an average of over 22,000 tickets are issued daily in New York City, of which Manhattan is by far the largest contributor. If this book helps a Manhattan motorist avoid just one parking ticket, it'll pay for itself up to six times over. If it helps a driver in Manhattan to avoid being towed, it pays for itself at least fourteen times over.

The book launch party for The Feder Guide will be held on Sunday, June 26th from 4-7pm at Pioneer Bar & Restaurant at 218 Bowery (between Rivington & Prince) in Manhattan. This book release party is free and is open to the public. For more information, visit www.wheretoparkmanhattan.com, and click on the "book release party" link.

The publication date for The Feder Guide is June 15, 2005. A marketing and distribution plan is in place with an initial promotional budget of \$25,000 that entails pursuing publicity including print, radio and television appearances as well as a strong internet presence and select advertising. This book is distributed through Bookazine, Baker & Taylor and Quality Books, Inc. The Feder Guide can also be purchased or ordered at Hudson News outlets, Borders and at Amazon.com as well as through Rhythmo Productions at www.wheretoparkmanhattan.com or by calling 1 (877) 412-PARK (412-7275).

Midtown/uptown edition (124th Street - 30th Street) to follow in autumn, 2005.

For more information, review copies or to schedule an interview with the author, please contact:

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Online Web 2.0 Version

You can read the online version of this press release [here](#).