

MotoGP'S Nicky Hayden Appears on NBC's Today Show as People Magazine Announces Hayden's Inclusion in the Hottest Bachelor Issue

Nicky Hayden featured in People Magazine's Hottest Bachelors for 2005 issue.

Los Angeles, CA (<u>PRWEB</u>) June 15, 2005 -- Moto GP standout Repsol Honda's Nicky Hayden appeared this morning on NBC's Today Show as People Magazine's Danielle Dubin announced his inclusion within one of the magazines most popular issues, Hottest Bachelors. The double issue hits newsstands this Friday, June 17th.

Taking a short break from his rigorous, international race schedule, Nicky traveled to New York to receive People Mag's news and to participate in a Today Show-version of the Dating Game along with some of the other bachelors including country western singer, Keith Anderson. The appearance started with a fan meet and greet on the Today show's outdoor Plaza, where Nicky passed out his new Chasin' A Dream wristbands (available at <u>www.NickyHayden.com</u>) which benefit the Make-A-Wish Foundation International and culminated with Nicky winning the showÂ \Box s Dating Game!

Marking his second visit to the big Apple in less than a month as part of a whirlwind media tour to promote the upcoming Red Bull US Grand Prix, July 7 -10, Laguna Seca, Nicky's post Today Show activities included a packed breakfast and autograph session for fans at the People Magazine offices and the filming of a segment for Inside Edition, which will air tomorrow evening, June 16th.

Nicky had this to say about being part of People Magazine's Hottest Bachelors issue, "Well it's cool that I am in the company of other guys who ride too. I know Tom Cruise and Colin Farrell both have bikes. The whole experience has been pretty exciting and definitely something $I\hat{A} \square m$ not to used to."

Hayden's personal sponsors include Red Bull, Repsol, Honda, AlpineStars, Arai Helmets, Oakley, and GAS Jeans.

To schedule a one-on-one interview with Nicky Hayden, please call 818-843-6300. Schedules permitting, we will make every effort to facilitate either a phone or personal interview as expeditiously as possible.

For Marketing/Sponsorship opportunities, please call International Racers, Inc. at 949-910-1112

For information on Nicky's Chasin' A Dream Wristbands for Make A Wish Foundation International visit <u>www.NickyHayden.com</u>

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