

## Mainely Motorsports announces Exclusive Deal with Unicel

Mobile phone icon Unicel to join Mainely Motorsports TV's growing stable of major sponsors.

(<u>PRWEB</u>) June 17, 2005 -- "Our relationship with Unicel is a refreshing change from the unnamed companies in this category" said Jerret Condon, VP at Mainely Motorsports. "Real, down to earth and ready to help, no wonder so many people use their service"

Since its inception in 1990, Unicel has recognized the opportunities that exist in rural cellular communications and has realized its vision to capture those markets.

John Crawford, MMSTV President was quoted "Unicel has been a proven supporter of the racing scene here in New England and has provided me personally with exceptional service for a number of years. We encourage our fans to seek them out."

"Unicel joins a growing assembly of companies that recognize the value in a Mainely Motorsports sponsorship, said Condon, "Our audience goes out of it's way to do business with our supporters. They know its the backers of our show that make it possible for us to do what we do"

Mainely Motorsports continues to connect with an enthusiastic audience. "We bring people what they want to see" said Crawford, "and our sponsors love what we do for them."

Mainely Motorsports brings an hour of gearhead paradise to nearly one million homes every week. Check them out at <u>www.mainelymotorsportstv.com</u>.

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**Contact Information Jerret Condon** MAINELY MOTORSPORTS TELEVISION <u>http://www.mainelymotorsportstv.com</u> 207-699-1325

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