

Microcomm Track makes GPS based Vehicle Security & Tracking Affordable for Vehicle Owners

Microcomm Track announces the launch of its latest GPS Satellite based vehicle security and tracking devices that brings this technology within the reach of the majority of vehicle owners. Offering all the high tech features found in the more expensive systems, these devices have a low one time cost and very minimal tracking cost.

(<u>PRWEB</u>) June 17, 2005 -- Microcomm Track announces the launch of its latest GPS Satellite based vehicle security and tracking devices that brings this technology within the reach of the majority of vehicle owners. The products are specially targetted for markets in countries like India and others in Asia.

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Based on the latest GPS (Global Positioning System), GIS (Global Information System) and GSM / GPRS technologies these devices can locate and track any moving asset with an accuracy of less than a meter. The system allows you to track your assets 24 hours a day, seven days a week. Some of the advanced features incorporated in the system include:

Salient Features:

- Provides both Vehicle Security with Alerts & Vehicle Tracking with Reports
- Tracks your Vehicle 24 x 7
- Fool-proof Security Unlike Alarm Systems
- Uses latest in Satellite Technology
- Immobilises Vehicle Instantly
- Uses the unique Geo-Fence technology to control the movement of your vehicle within a pre-defined geographical area
- Low Cost even when compared to Car Alarm System
- May qualify for Insurance Discounts.
- Web based system with access from any Internet PC
- Alerts provide information about special events (email/SMS)

Reports, Alerts & Functions Include:

- Mileage By Date
- Start Stop Detail
- First & Last Movement
- Fuel Report
- Snail Trail
- Geo-Fence Report
- Speed Report
- Alert/Alarm Summary
- Unauthorised Movement of Vehicle
- Stop Times At Different Locations



- Movement By the Minute
- Arrival At Locations
- Out of Pre-Set Geo Fence / Zone
- Excessive Speed Alerts
- Accident Alert

With tracking costs of less than two Rupees per day it provides fool proof security for vehicles, along with the satisfaction that you know exactly where your vehicle is all the time. With this discretely installed device a vehicle or any moving asset can never be stolen. With the installation of these low cost devices thieves can never steal your vehicle which no car alarm can guarantee. It is believed that soon these systems will replace all car alarms. What $\hat{A} \Box s$ more, most insurance companies will give a discount for vehicles that have these systems installed, thus virtually eliminating the annual tracking costs.

The systems can be used for single vehicles or a fleet of hundreds or indeed thousands of vehicles. Ideal as a low cost Fleet Management System it improves the utilization of fleet vehicles thus reducing costs and improving efficiency. Due to the low cost of the system it pays for itself within months of installation.

The company will soon be launching a low cost Navigation extension of the system which will provide In-Car real time navigation giving audio visual navigation instructions for traveling from Point A to Point B anywhere in India

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