



## Performance Parts for German Cars Get a Boost from a New Online Store

*Pair of European car enthusiasts not only provide an online outlet for performance parts, but also share their years of experience.*

Cary, NC ([PRWEB](#)) June 16, 2005 -- With fifty years of European automotive experience between them, Jake Tomberlin and Jim Leonard have realized their dream of creating an Internet outlet for exciting and unique performance parts that are specific to German marques. In addition to parts they provide technical information and advice for the enthusiast and competitive hobbyist.

Like many people who have enjoyed the unique performance qualities that are characteristic to German cars Jake and Jim have been frustrated with the challenge of trying to find the variety and quality of performance parts that seem so easy to find for Japanese brands of cars, and they were determined to do their part to change that situation.

In addition to offering a large selection of performance parts and accessories, they are developing their own products to meet the European performance enthusiasts' need in areas where accessory manufacturers have neglected the market.

Their latest project has been to design an a-pillar gauge pod for the early models of VW's Jetta & Golf that replaces the stock plastic trim. The prototypes have been completed and general availability will begin this month.

"Our goal is to provide performance parts suppliers access to the kind of buyers that are frustrated with the selections that many Internet sites provide," said Jim Leonard, chairman of Just-German, LLC. "By the same token we want to provide German car enthusiasts with more than just an online catalog. It's important to be able to show them what they can do to personalize and enhance these special cars."

Jake is delving into the development of new products and experimenting with the latest in carbon fiber technology. "I can relate to the frustration of the owners of German cars when they see how much is available for other makes of cars. The German brands we support have a long history of innovation, performance, and style. We plan to provide our customers with a great selection to choose from, along with the level of support they should expect."

This pair of entrepreneurs has a wide range of experience in automotive performance. From racing air-cooled VWs to modifying BMWs, Porsches, and Audis. They are sharing that knowledge with technical write-ups available to visitors of their web site.

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