



HwyCam.com Launches, Bringing the Road to Mobile Users

HwyCam.com is proudly introduces live traffic cams, road conditions and driving directions, tailored specifically for wireless mobile browsers. This free service is easily accessible from any smart phone, PDA phone, pocket PC, or any other web ready mobile device.

([PRWEB](#)) June 17, 2005 -- HwyCam.com is proud to be the first to introduce live traffic cams, road conditions and driving directions, tailored specifically for wireless mobile browsers. This free service is easily accessible from any smart phone, PDA phone, pocket PC, or any other web ready cellular device. HwyCam.com is confident that live traffic updates and traffic webcams will aid drivers in avoiding traffic congestion from road closures, lane closures, traffic accidents, and any other incidents resulting in delays.

HwyCam.com currently covers major cities across Canada. Live traffic cameras located on highways/freeways and inner city areas, as well as traffic reports are available in many major regions, including:

- Toronto, Ontario
- Vancouver, British Columbia
- Montreal, Quebec
- Ottawa, Ontario
- Quebec City, Quebec

Traffic information is acquired from the province's ministry of transportation, proving to be most accurate and up to date. Knowledge of current traffic conditions and access to live traffic cameras will be very beneficial and crucial to drivers, allowing them the option of planning a detour, or avoid commuting during congestion. Unfortunate drivers stuck in traffic can now access live cameras from their handheld phone and determine the number of exits or intersections until traffic improves. Given this information, commuters can decide if it will be favourable to travel a different route. Live traffic reports available in text can also alert travelers of current conditions on selected major highways/freeways.

HwyCam.com also offers driving directions for North American locations, requiring only postal codes/zip addresses, in preference to full addresses. This relieves users from the task of typing in long addresses from their cell phones, which can be troublesome, timely, and hazardous.

All content on HwyCam.com is designed with mobile users in mind and optimized for wireless browsers. Traffic cam images are effectively sized to fit smart phone screens and load quickly. For phones without picture display capability, text traffic conditions are offered as an alternative.

HwyCam.com is committed to bringing the road to its users. This service will expand its geographic coverage, to better serve North America, and will continue to grow, covering nations across the world. HwyCam.com will soon offer customizable features for its returning users, such as bookmarked cameras, configurable routes, and SMS notification.

About HwyCam.com

HwyCam.com is dedicated to serve users across the globe by providing accurate and up to date traffic information. It is the goal of HwyCam.com to be the leader in wireless traffic monitoring services for cellular users. HwyCam.com is owned and operated by W3com.com Inc., and was founded in 2005.



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Online Web 2.0 Version

You can read the online version of this press release [here](#).