



## Automobile Dealers turn to the Internet

*Who could have dreamt of the time that big time automobile dealers turned to internet companies like eBay and Auto Trader to save their business? Well, eBay and Auto Trader account for over 50% of the total autos sold online so the question should have been "Who would be the first to dream of turning to internet companies like eBay and Auto Trader?"*

([PRWEB](#)) June 15, 2005 -- The major Automobile dealers are on the move....on the move to internet marketing. Cherie Szilvagyí spells out the reasoning behind the move in her article "Auto Trader or eBay" on <http://www.theexecutiveassistant.com/Autos.html>. The move to the internet only makes sense, now that it's been explained! The blitz of television advertising with the "zero - zero" deals that run rampant a few short months ago had to be followed by a bold move. It only stands to reason that the two companies that account for the majority of the internet sales of vehicles would cash in on the move.

Cherie Szilvagyí is the CEO of AutomobileClearingHouse.com and has performed her research for this article. Clear and concise thoughts that even the layman can understand. Catch the article at <http://www.theexecutiveassistant.com/Autos.html>.

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### About The Executive Assistant

The Executive Assistant has been in business now for two years and has found a home in marketing and sales small business services. With years of experience between the staff members the TEA Team is making research easier for the common shopper.

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THE SILVER SPOT

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