



## TAXI Design Network Launches THE DRIVER SPEAKS

*TAXI Design Network launches new weekly column that looks at the design industry from lifestyles to influences. A hugely popular portal amongst designers, TAXI Design Network is pushing to raise awareness in design by translating Design into a universal language to communicate to the mainstream cultures.*

Singapore ([PRWEB](#)) June 14, 2005 -- TAXI Design Network launches THE DRIVER SPEAKS, a new weekly column that is conceived as a connection to deliver the editor's opinion on current trends of the visionary fields to the global creative industry. Topics covered also include the behaviors and attitudes behind the creative lifestyles, as well as the important influences dictating the direction of the international creative scenes.

This new column looks to become an active channel that explores the thoughts of individuals within the global art and design communities; and identify critical issues that have been affecting the creative processes through the readers' direct feedbacks to the editorial team.

Unlike common editorial style, readers of THE DRIVER SPEAKS shall not be surprised to find the absence of the author's name behind every article. This unique editorial approach is to preserve the anonymity of the 'taxi driver' (the author), which is an identity that echoes the voices of the 'You and Me's' within the limitless creative borders. Besides, 'The conversation you have with the taxi driver is possibly the closest you will have with a stranger you don't even know the name of,' said Alex Goh K.C., creative director of TAXI Design Network.

Initiating Contact with the Creative Passenger 'Design in Radical Mutation', the opening editorial article for THE DRIVER SPEAKS confabulates about how technology has reshaped design today. The title speaks for itself. The article includes review on the visions of design in future, which consciously remains as an ambiguity, as illustrated with the past decades that have witnessed massive evolutions in production processes and application methods.

Featuring a distinguished tone, 'Nature of Art', the second article, continues to be a vocal outlet for the creative communities by questioning possible interpretations to Art, as well as defining the cause that supports the purpose. THE DRIVER SPEAKS voices out two articles on Tuesdays weekly. Readers are encouraged to respond and feedback to the editors of their opinions on the topics, which will be highlighted over subsequent articles.

### About TAXI:

TAXI is everywhere. TAXI Design Network is a daily-updated service network (created and owned by Hills Creative Arts Pte Ltd) that supports the entire initiative in raising awareness in design by translating Design into a universal language to communicate to the mainstream cultures. It is a platform that bridges diverse creative disciplines and promotes collaborative interaction to propel unlimited innovations and infinite breakthroughs. TAXI actively promotes design by using the World Wide Web, the most influential medium of today, as its vehicle to drive the importance of design into our environments. Like any good taxi, TAXI transports any creative member within the industry to where they want to be, on time.

For further information please visit:

<http://www.designtaxi.com>



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