



## **SportHomes.com Launches Detroit Woodward Dream Cruise Website**

*SportHomes.com, a company that markets rental properties for sold-out sporting events, announced today the launch of its Detroit Woodward Dream Cruise Website.*

([PRWEB](#)) June 14, 2005 -- Building on its reputation of providing alternative lodging for sporting events where typical hotel accommodations are either unavailable or undesirable, SportHomes has expanded its business model to include events that are not typically sports related.

"Our unique approach to provide alternative accommodations for spectacular sporting events such as the Super Bowl, MLB All Star Games, the Olympics, Major Golf and Tennis Tournaments has proven to be so successful," offered VP Jim Jenkins, "that we have decided to expand our expertise in marketing rental properties for non sporting events."

The methods by which SportHomes.com employs to successfully market rental properties are unique, a combination of targeted media, Internet popularity and partnerships found nowhere else in their niche business.

"By using these proven marketing techniques we can lend a hand to home owners in Detroit that wish to capitalize on the lack of hotel accommodations for the Woodward Dream Cruise event, offering their homes available for rent during this mid-summer classic," said Adam Richman/Housing Director.

Depending on the event and other market factors it is not uncommon for a homeowner to receive thousands of dollars for just a few nights stay," said Adam Richman, "It is estimated that almost 2 million people will attend The Woodward Dream Cruise, many from outside the Detroit area, they all need a place to stay."

SportHomes.com offers homes, apartments, condominiums, townhouses and other rental properties for rent with such appeal that there is a market for any size or valued property. Single one-room efficiencies to the most luxurious mansions are easily marketed with SportHomes.com.

In addition to the Woodward Dream Cruise, Detroit is hosting two of our nations most celebrated sporting events: Super Bowl 40 and the MLB All Star Game. The combination of these three events will attract visitors to the Great Motor City, unlike it has ever seen.

Marketing opportunities for homeowners and business alike to reach these new visitors to Detroit are available at SportHomes.com.

For further information about SportHomes.com visit their website at <http://sporthomes.com>. Or contact them by email and toll free at [info@sporthomes.com](mailto:info@sporthomes.com), 888-422-9977.

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**Online Web 2.0 Version**

You can read the online version of this press release [here](#).