

Jobing.com Goes Trucking to Help Colorado Carriers with their Shortage of Drivers

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(PRWEB) June 12, 2005 -- Jobing.com, Colorado s leading locally focused employment website, and the Colorado Motor Carriers Association have joined forces to help trucking companies hire drivers. In this new partnership arrangement, Jobing.com provides a fully-integrated job board on the Colorado Motor Carriers Association website at www.cmca.com. Drivers, logistics specialists, warehouse, mechanics and others seeking work in the logistics industry can find them in one central location. The demand for these types of skills is very high. The driver market is the tightest it has been in 20 years, American Trucking Association (ATA) President and CEO Bill Graves said. It s a major limitation to the amount of freight that motor carriers can haul. It s critical that we find ways to tap a new labor pool, increase wages and recruit new people into the industry that keeps our national economy moving. According to a recent survey by ATA, there is currently a national shortage of about 20,000 drivers that is expected to continue to grow.

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Visitors to the CMCA website will have access to the job board from the site homepage and have the ability to search for and apply to local transportation, driver, warehouse and maintenance jobs. Candidates may also build a resume online or post an existing resume to the system, which will be searchable by employers. This partnership will provide organizations and job candidates an excellent, targeted vehicle to promote and find local transportation/driver positions in Colorado. $\hat{A} \Box$ Jobing.com is excited about this partnership, $\hat{A} \Box$ said Kim Baird, PHR, General Manager of Jobing.com. Baird continued, $\hat{A} \Box$ the launch of this new job board provides CMCA website visitors the ability to find and advance their careers in the logistics/trucking industry. $\hat{A} \Box$

About Jobing.com - Jobing.com is one of the NationÂ \Box s leading, locally focused employment products. Currently serving the States of Colorado, New Mexico, Arizona, Florida, Rhode Island and California, Jobing.com provides online solutions for local employers for recruitment (online job postings and resume database searching) and provides additional services including resume services, Career Expos (public job fairs), and HR Websites (corporate career center hosting and applicant tracking system) among others. For more information about Jobing.com, visit <u>http://www.jobing.com</u>.

About the Colorado Motor Carriers Association (CMCA)

The Colorado Motor Carriers Association is the Voice of the Trucking Industry in Colorado. The object of this Association is to encourage friendly relations between members; to foster confidence and cooperation; to establish uniform rules and regulations; to foster and advance safety upon the public roads and highways; to



affiliate with or establish reciprocal relations with any other associations, commercial or industrial, and the American Trucking Associations, Inc.; to disseminate information and statistics valuable to the member of all of the several natural conferences of the industry and to promote cordial relations with the public and national, state and municipal authorities in matters of common interest to the industry. For more information about CMCA, visit <u>http://www.cmca.com</u>.

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