



## **Insurance.com Launches Comparison Auto Insurance Quotes in New Jersey**

*Garden State residents can now benefit from competitive insurance rates.*

Cleveland, OH ([PRWEB](#)) June 13, 2005 -- Insurance.com, the nation's largest online [auto insurance](#) agency, announced today the launch of their comparative quoting service in New Jersey. Insurance.com's comparison quoting service will enable New Jersey auto insurance shoppers to directly compare instant, side-by-side rates from top companies and immediately purchase insurance policies online or over the phone with an insurance agent.

Recent changes to The Garden State's insurance regulations have led to the expansion in New Jersey consumer's auto insurance choices. "Consumers in New Jersey can now join 46 other states that already save time and money by visiting Insurance.com to get instant side-by-side [auto insurance quotes](#)," says Insurance.com President, Lou Geremia. "Studies have shown that the same coverage can vary by up to \$500 in annual premiums depending on the insurance company, so giving consumers the ability to make apples-to-apples comparisons on their auto insurance delivers incredible value not previously available to New Jersey residents."

Liberty Mutual and Esurance are the first auto insurance companies that New Jersey residents can compare and buy from on the Insurance.com website. The selection of carriers will grow quickly, just as it has for Insurance.com users in other U.S. states who can now compare quotes from up to 12 of the nation's leading auto insurers.

Consumers residing in New Jersey and across the U.S. can research and buy their policies online or through a licensed insurance agent.

### About Insurance.com

The Insurance.com Web site <http://www.insurance.com/auto.aspx> enables consumers to instantly compare competitive auto insurance quotes directly from up to a dozen leading insurance carriers. When ready to purchase insurance, users have the option of completing the transaction online or talking directly to a knowledgeable, unbiased licensed agent. Other products include life, health and home insurance as well as travel, dental and pet health insurance.

Insurance.com is owned and operated by ComparisonMarket, Inc., which enables financial institutions, affinity groups and online marketplaces to offer their customers real choice and savings opportunities on auto insurance. Working with top insurance providers, ComparisonMarket provides instant, accurate comparative rate quoting and purchasing via the Internet or over the phone. ComparisonMarket is headquartered in Cleveland, Ohio.

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**Online Web 2.0 Version**

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