



## **Rent Centric Releases New Multi-Language Car Rental Software Platform with Spanish Option**

*Rent Centric Continues to Expand its Global Reach for Automating Car Rental Business Operations World-Wide, with the Release of its Multi-Language Platform, Starting With a Spanish Language Roll-Out.*

Toronto, Ontario ([PRWEB](#)) June 12, 2005 -- Rent Centric, Inc., a leading provider of vehicle rental management systems worldwide, again demonstrated the efficiency of its developed architecture, by implementing user-controlled language selections in record time.

“What we have done here is not to take the easy road of simply translating our systems into different languages and then offer them as separate versions. We looked deep into the business problem and recognized we need to provide solutions for car rental companies that are operating completely in other regions of the world but also to accommodate international organizations, where different members need to operate with different user defined preferences, including language selection,” said Michael Youssef, President of Rent Centric, Inc.

When asked why this development is considered a notable achievement, Alex Aryafar, Rent Centric, Inc.’s CTO explained “We undertook a considerable design effort to make it so that each information component within our systems populates in real-time the proper linguistic variable based on each user’s profile selections. With systems as large and comprehensive as Rent Centric systems, this is a considerable accomplishment by any standard, particularly given the very short time-frame it has taken us to complete. We have with the development of this new platform delivered our Spanish profile selection but really the accomplishment is in the platform itself. From now-on adding new language profiles will take place with almost instant turnaround.”

Rent Centric is a full-featured, car rental software platform that enables car rental outlets and franchises to manage their services, vehicle assets and customer profiles through automated and flexible administrator-configured rules. The result is a complete solution for rental management and automated permissions-based control, from an intuitive easy to use web-browser console.

About Rent Centric, Inc.

Rent Centric, Inc. is the world's leading provider of car rental software products designed to simplify the administration process for franchise, multi-location and single-location rental providers. Rent Centric is the only truly web based commercially deployed vehicle (automobile, truck, RV and motorcycle) car rental software solution available on the global market today. The system affords car rental companies centralized, management control, for offering best-in-class service to the leisure and insurance replacement markets. Rent Centric provides the most comprehensive management capabilities to authorized car rental users and customers, from any web connected device (including personal computers, hand held PCs, mobile phones etc.). This easy access does not require any initial setup, installation, or configuration of any client-side software, for any of those devices to be completely operational and interactive. Rent Centric is therefore considered practically maintenance free. Rent Centric enables car rental employees to easily and quickly work through the many steps required for handling their auto rental responsibilities effectively; allowing for excellence in client service.



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For more information on Rent Centric:

<http://www.rentcentric.com>

<http://spanish.rentcentric.com>

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