

## Wicked Choppers Moves Into New Showroom for Bigger and Better Custom Bike Creations

Myrtle Beach custom bike manufacturer to hold Open House on June 24, 2005
Myrtle Beach, SC (PRWEB) June 1, 2005 ItÂ□s moving day. Today, Wicked ChoppersÂ□ is moving its entire custom bikes shop and showroom to its new home at 4832 Hwy 17 Bypass in Myrtle Beach.
An Open House featuring the latest Wicked creations $\hat{A}\Box$ Storm, Legend, and award-winning Warlock $\hat{A}\Box$ and a special appearance and autograph session by Ms. Wicked Choppers 2005 Jennifer West is planned for June 24, 2005.
Wicked Choppers is quickly positioning itself as one of the country $\hat{A} \square s$ premier custom bike manufacturers. Among a number of recent accolades, their Wicked Warlock bike won Best of Show at the Easyriders Louisville, KY, bike show earlier this year. Custom Wicked Chopper bikes feature their exclusive, patented intank speedometer and tachometer that are built into the gas tank and light up once the key is turned.
$\hat{A} \Box It \hat{A} \Box s$ the hidden features such as this that make Wicked Choppers such special and individual creations, $\hat{A} \Box$ said Chris Shoemaker, CEO of Wicked Choppers.
$\hat{A}\Box$ Each custom chopper that Wicked Choppers builds is done so with the owner in mind. From the design, fabrication, engine and rear tire size, each part flows in harmony, $\hat{A}\Box$ said Shoemaker.
$\hat{A} \square$ We build custom motorcycles for those who do not want the run of the mill bike. We will never copy another one of our bikes or someone else $\hat{A} \square$ s. Each Wicked Chopper is an absolute original. If you want your bike to look like all of the others, you can just buy a Harley. But if you want to be truly unique, buy a Wicked Chopper. $\hat{A} \square$
The Wicked Storm bike $\hat{A}\Box$ is smooth and flowing, not sharp and ticked-off like some of our other choppers. We have spent a lot of time in the designing stages of this bike so that each time you look at it you $\hat{A}\Box$ ll find something you never noticed before, $\hat{A}\Box$ said Shoemaker.
Shoemaker also noted that the Wicked Legend is $\hat{A} \square$ one of those custom bikes that started out as one bike but transformed into another over a couple of beers late one night in the shop. The Legend is a throwback to old school choppers. We have the Springer front end; spoke wheels and the custom Wicked ape hanger bars, but with a twist. $\hat{A} \square$
Wicked Choppers is a certified motorcycle manufacturer, meaning that the custom motorcycles are insurable and can be financed. The custom choppers start at \$30,000.00 and are built to each individual customer $\hat{A} \Box s$ specifications. Most bikes are completed in three months or less. Wicked Choppers also services its bikes for free for the entire time of ownership. They carry a one-year limited manufacturer $\hat{A} \Box s$ warranty, and it services all manufacturers $\hat{A} \Box s$ warranties of the parts used on the bikes.

Wicked Choppers also offers a men $\hat{A} \square s$  and women $\hat{A} \square s$  apparel line at its online store. To see new apparel and

the current hot bike projects from Wicked Choppers, visit them online at www.WickedChoppers.com.



About Chris Shoemaker, CEO, Wicked Choppers:

Chris Shoemaker is the next new up and coming custom motorcycle designer in the country. Chris started in the industry with the complete customization of a Harley Davidson Fatboy.  $\hat{A} \Box I$  did not like the idea of having a motorcycle that looked like everyone else $\hat{A} \Box s$ . When we were finished, I thought this was fun lets do it again $\hat{A} \Box$ . His first true ground up chopper graced the cover of Easyriders. Chris $\hat{A} \Box$  designs are all original and unique not only to each bike Wicked Choppers builds, but to all the other bikes on the road. Their patented intank gauges and extremely clean look gives each Wicked Chopper its own style and personality. When asked how long it takes to come up with a new idea for a bike, Chris says that it can come quick or take several months but it will come.  $\hat{A} \Box$  There have been several times that my General Manager and Fabrication team leader, Billy Greene has scratched his head and said I ain $\hat{A} \Box$ t never seen nothing like that. Trust me, that is a real good feeling $\hat{A} \Box$ .

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