

Scion Presents Rock Steady Crew's Crazy's Commandos

 $Crazy\hat{A} \square s$ Commandos is a nationwide series of highly competitive breakdancing battles and full day workshop, presented by Rock Steady Crew and Scion. The culmination of these events will be showcased at the 28th Rock Steady Anniversary in New York, where the regional champions will be brought to battle each other and a champion will be crowned.

(PRWEB) June 2, 2005 -- Who: Rock Steady President, arguably the most legendary B-boy alive, Crazy Legs, and Bonz Malone, NYC hip-hop legend, both will be hosting the CrazyÂ \Box s Commandos 2 day breakdancing experience. World famous DJ Red Alert and Tony Touch will be headlining as the hip-hop DJÂ \Box s, spinning on the wheels of steel. Break beat DJÂ \Box s DV One, DJ Wobbles and DJ Presto One will provide music for the breakdancing competitions.

What: CrazyÂ \Box s Commandos is a nationwide series of highly competitive breakdancing battles, presented by Rock Steady Crew and Scion (a division of Toyota Motor Sales Â \Box TMSÂ \Box , U.S.A., Inc). The RSC is bringing these highly anticipated official regional battles to Orlando, Houston, Chicago, and Los Angeles. Titled after the RSCÂ \Box s President, Crazy Legs, CrazyÂ \Box s Commandos will take over each region of the country, hosting a weekend of activities, including workshops, networking events, B-boy competitions, concerts, and after parties.

Where: Houston, Texas / University of Houston MAC Center, 4500 University Drive

When: Friday, June 3rd 12 Â□ 6pm / Breakdancing Workshop Saturday June 4th 1-7pm / Crazy CommandoÂ□s Breakdancing Competition

Why: The winners of these competitions will receive major cash and prizes, and be awarded the opportunity to battle the infamous RSC on the most important stage of all breakdancing, at the legendary Rock Steady Anniversary in New York City, now in its 28th consecutive year. Crazy s Commandos stretches throughout four weekends from May 28 to July 3. In addition to being an opportunity for some of the most influential and dynamic personalities in hip hop, graffiti and B-boying to unite, it is an opportunity for fans in each region to participate in RSC hosted activities.

About Rock Steady Crew: Established in 1977 as a B-boy crew in the streets of the Bronx, The Rock Steady Crew has grown into one of hip hopÂ□s oldest and most enduring organizations. They have been instrumental in consistently educating and entertaining armies of young people, most notably with the annual legendary Rock Steady Anniversary in New York, which attracts over 20,000 attendees. For more information, visit www.rocksteadycrew.com

About Scion: Scion is the newest line of vehicles from Toyota Motor Sales (TMS), U.S.A., Inc. Developed with a new generation of youthful buyers in mind, Scion s mission is to provide distinctive products, the opportunity to personalize, and an innovative, consumer-driven process at the retail level. The Scion brand features three ground-breaking models. The xA is a taut subcompact five-door. The xB, an urban utility vehicle and the tC sports coupe. For more information, visit www.scion.com

###



Contact Information Sarah Cirkiel Pitch Control PR http://www.scion.com/rsc 917.513.9867

Online Web 2.0 Version

You can read the online version of this press release here.