



Racing Code Launches Urban Apparel Line for Import Car and Racing Enthusiasts

Racing Code today announced that it has launched its line urban street wear designed specifically for import car and racing enthusiasts. The products available comprise of t-shirts, caps, and accessories.

Los Angeles, CA ([PRWEB](#)) June 1, 2005 -- Racing Code today announced that it has launched its line of urban street wear designed specifically for import car and racing enthusiasts. The products available feature t-shirts, caps, and accessories.

Racing Code was founded by award-winning Creative Director/Designer Oliver Chan. His design work for major clients, such as Acura, Diageo, Mazda, Nissan, and Sony Pictures, have garnered numerous awards, notably the London International Awards and New Media Invision Awards. Over the years, Mr. Chan's work have been featured in many design publications. At Racing Code, he leads a group of designers and illustrators who are on a mission to bring the import tuner culture to the public with their urban apparel line. Racing Code products feature designs and concepts that are relevant to import tuners and car enthusiasts.

"The idea started a couple of years ago when I was looking to buy some import car-related t-shirts, like products you see from surfer and skateboarder companies, but I couldn't find any that were designed and executed well. So I made it my goal to develop a brand new clothing label exclusively for import car enthusiasts," explains Mr. Chan.

Racing Code uses only the highest quality materials for their products. Racing Code t-shirts are silk-screened on premium quality American Apparel® t-shirts, which are made in sweatshop-free factories in downtown Los Angeles. Racing Code caps are embroidered on the world-famous Flexfit® caps. All Racing Code products are designed and produced in the U.S.

For more information about Racing Code, please call 310-561-0008 or email info@racingcode.com or visit <http://www.racingcode.com>

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**Contact Information**

Oliver Chan

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<http://www.racingcode.com>

310-561-0008

Online Web 2.0 Version

You can read the online version of this press release [here](#).