



## **Automotive Innovator Names InterMedia to Market New Product**

### *InterMedia will Develop Marketing Program and Handle Product Launch*

Fort Lauderdale, FL ([PRWEB](#)) May 27, 2005 -- N2Revolution, Inc., which develops environmentally friendly automotive solutions, today announced that it has named InterMedia, a leading full-service marketing and advertising agency, to market the company and its solutions. InterMedia will be providing a wide range of integrated marketing communications services toward brand development and product positioning of the company's flagship product, PurigeN98(TM).

"We are pleased to have been selected for this important account because this product has the potential to change the automotive industry and the way we maintain our vehicles," said Christine Madsen, president of InterMedia.

PurigeN98(TM) developers are similarly pleased with their choice to market the product. "What impresses us most about InterMedia is its demonstrated effectiveness at building consumer awareness in both the business and mass consumer sectors," said Robin Pearl, president of N2Revolution.

#### About N2Revolution, Inc.

N2Revolution, Inc, based in Sunrise, Florida, develops and manufactures leading-edge automotive solutions. Led by a team of distinguished veterans from the automotive, engineering and scientific realms, the company is committed to developing highest-quality, affordable and environmentally friendly innovations that enhance the quality of life of today's sophisticated consumer.

#### About InterMedia

InterMedia, a Mad4marketing, Inc. company, is a full-service marketing and advertising agency established in 1992. Though the company has received innumerable awards for creative excellence, InterMedia offers a complete menu of professional resources, including interactive/rich-media, brand development and management services as well as marketing-driven strategic growth solutions.

InterMedia leverages strong relationships and cutting-edge electronic solutions, and has made an impact working with its solid client base, which includes such companies as Warner Bros. Publications/AOL Time Warner, Ulysse Nardin, Port Everglades/Fort Lauderdale-Hollywood International Airport, Florida Department of Transportation, and the Greater Fort Lauderdale Convention & Visitors Bureau. With its talented team of industry experts, InterMedia partners with clients to provide one-on-one, innovative marketing solutions beyond the status quo. To learn more about InterMedia, visit [www.mad4marketing.com](http://www.mad4marketing.com), or email [randi@mad4marketing.com](mailto:randi@mad4marketing.com).

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