



## **Peterson Manufacturing Co.: A "Quiet Giant" Celebrates 60 Years in Business**

*Company grows over six decades from a small automotive aftermarket supplier to a world-leading innovator in the production of a complete line of vehicle safety lighting, mirrors, reflectors, antennas and related products.*

([PRWEB](#)) May 26, 2005 -- (PRWEB) May 26, 2005 "This year marks the 60th anniversary of Peterson Manufacturing of Grandview, Missouri. The company plans to celebrate the milestone with special events and customer promotions scheduled for this summer and fall.

Over the past six decades, Peterson has grown from a small, automotive aftermarket supplier of such items as safety lighting and tire pumps, to a quarter-billion-dollar, multi-faceted corporation serving transportation-related industries around the world. Yet for all of its impressive growth, the family-owned company remains Grandview's "quiet giant," virtually unknown by millions who see and use Peterson products every day of their lives.

"We're not exactly high profile," says president and CEO Don Armacost, Jr., son of the Kansas City businessman who acquired the company from Wilbur Peterson and staked its future on a commitment to quality. "My father often said he didn't want to be the biggest in the business, just the best. He always looked for ways to improve quality--better materials, better methods, better ideas. That philosophy has served us well, and we look forward to where it will take us in the years ahead."

Today the company headquarters in a state-of-the-art, 450,000-square-foot facility housing everything from manufacturing and assembly to management, sales, engineering, warehousing and more. Many of the company's superb, non-union workforce of more than 650 people are second- and third-generation Peterson associates.

An ever-growing line of over 2,200 Peterson safety lighting and accessory items serves automotive and heavy-duty truck markets worldwide. Known for innovation, Peterson enjoyed its first major breakthrough with the revolutionary VIBAR® socket. The company has also led in developing rustproof, stainless steel housings; virtually indestructible Lexan® lenses; unique solutions to seal bulbs against moisture and chemicals; LED optic and circuitry technology; plus other product and packaging innovations too numerous to list.

As an ISO 9001:2000 certified company, Peterson Manufacturing is the flagship of the Peterson Corporate Group, a family of 11 companies and over 3,000 associates working in global, transportation-related industries. With the focus on quality as their common theme, these highly specialized companies are important parts of the Peterson corporate success story:

" Anderson Marine -- Peterson's marine lighting division.

" Mission Plastics North -- plastic injection molding.

" Mission Plastics Arkansas -- plastic injection molding.

" Maxi-Seal -- electrical harness systems for trucks and trailers.

" Vector Tool & Engineering -- tooling for plastic injection molding.

" D&D Aviation -- air charter services.

" Kansas City Aviation Center -- aircraft sales, fuel.

" Renzenberger Inc. -- railroad crew transportation services.



Â Motorsports Marketing -- retail motorsports collectibles.

Â Transworld Products, Inc. -- global product sourcing.

As Peterson reflects on its 60 years of operation, Armacost says the company is not only proud of its success, but also enormously grateful for its dedicated people and loyal customers.

"A 60-year anniversary is a nice milestone," says Armacost. "But we remember who got us here, and that's what we'll be celebrating most in 2005."

Visit the company's website at [www.pmlights.com](http://www.pmlights.com).

Contacts:

Mark Assenmacher, Director of Marketing

Peterson Manufacturing Co.

4200 East 135th Street

Grandview, MO 64030

Phone: 816-765-2000

Darrin Widick, MBA

Hickerson Wahaus Advertising & Marketing

415 Delaware, Suite 2W

Kansas City, MO 64105

Phone: 816-474-9558 ext. 334

###

**Contact Information****Darrin Widick**

Hickerson Wahaus Advertising &amp; Marketing

<http://www.pmlights.com>

816-474-9558

**Online Web 2.0 Version**You can read the online version of this press release [here](#).