

## Quest to Get on Today Show Leads to Discovery of Runaway BrideÂ□s Bus Ticket

Runaway Bride Bus Ticket For Sale on Ebay

(PRWEB) May 24, 2005 -- My name is Kara Bishop. I live in Tucson, AZ, where I operate a Vegas based project which rewards new 21 year olds who abstain from driving while celebrating the biggest birthday of their lives.

Without a budget to promote Blackjack Birthday, my sole form of advertising has been what fellow entrepreneurs call  $\hat{A} \square$  guerrilla marketing $\hat{A} \square$ .

The week that Jennifer disappeared I discovered that the Today Show would be filming at the grand opening of the new Wynn Resort and I knew it was an opportunity for national exposure I couldn t afford to miss. That Thursday I boarded a Greyhound bus (a bus that originated in Dallas with a certain runaway bride aboard) on a mission to meet Al Roker and let America know about my project.

That didn □t happen.

For two long weeks I thought all I got out of that trip was footage of me dancing behind Al Roker dressed as Elvis.

That is, until I discovered that one of the three discarded tickets I picked up as I exited the bus I took to Vegas (bad habit!) belonged to Jennifer Wilbanks!

I understand my timing is a little off.

What if I had looked at the ticket the Friday I arrived in Vegas? I could have saved the family some heartache and the police some effort. Not to mention made a serious little profit on my find.

Instead of CNN and MSNBC,  $I\hat{A}\Box$  ve gotten a few local radio, TV and newspaper interviews. I can $\hat{A}\Box$ t help thinking that I might have gotten on the Today Show after all if I had found that little piece of paper earlier!

As my ebay auction (Item # 5581838583) is nearing its end, the bidding is stuck at \$1,300. Nowhere near the amount the "bride toast" fetched!

Of course, there is always the hope that GoldenPalace.com will make me a decent offer at the last moment, it would certainly fit perfectly in their museum of oddities.

If not  $I\hat{A} \square II$  hang onto it for a while.  $I\hat{A} \square m$  sure  $we\hat{A} \square II$  be hearing from the bride again in the future and I can be very patient.

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