



## Footstar Occupational Footwear Supplied in NASCAR Busch Series

*Traci Ford, Manager of National Accounts for Footstarworks announces the distribution of Safetrax® footwear for use by NASCAR pit crews - Footstarworks, a division of Footstar Inc., an occupational footwear company offering internet and retail-based slip-resistant footwear solutions, has formally announced the distribution of Safetrax® footwear to NASCAR Busch series pit crews supporting drivers Kenny Wallace and Michael Jordain Jr.*

Mira Loma, CA ([PRWEB](http://PRWEB)) May 22, 2005 -- Footstarworks announces that Safetrax brand of slip-resistant shoes have been provided to the pit crews of well-known Busch series drivers. Pit Crews supporting both Wallace and Jordain Jr. may be seen wearing Safetrax footwear. The Safetrax logo is also racing around the track posted above the left rear tire well on the popular #22 car driven by Kenny Wallace and the #10 car driven by Michael Jordain Jr. Traci Ford, Manager of National Sales commented, "Safetrax is pleased to support these individuals as they work in the ever demanding pit support environments. NASCAR Busch series has some remarkable talent; we cannot say how pleased we are to have the Safetrax logo on Kenny and Michael Jr.'s cars."

The Safetrax brand of slip-resistant footwear was designed as an affordable solution for both voluntary and mandatory slip-resistant footwear programs. The Safetrax brand of footwear targets the reduction of annual slip and fall claims by offering employees the added safety found with ASTM F-1677 certified slip-resistant outsole technology.

According to the Bureau of Labor Statistics, annual slip and fall claims account for 15% of total Workers' Compensation claims, representing the second leading reportable cause for personal injury. Approximately 5.3 billion dollars was paid out on occupational injuries in 2000 (Bureau of Labor Statistics, 12/2000 and 12/2001). Inappropriate footwear is noted as the cause for an estimated 24% of all slip and fall accidents (Bureau of Labor Statistics, 1/2005).

With Workers' Compensation costs spiraling out of control, Footstarworks set out to create an effective and affordable solution for employers in environments where grease and water pose a hazard to their employees. Reasonably priced, with styles starting at \$24.99, Safetrax footwear is America's Best Choice for Slip Resistance, Comfort, and Safety.

Traci Ford, Manager of National Accounts, commented, "Here's how you can save: If you have 100 employees who purchase Safetrax® overshoes at \$15, the total investment would be \$1,500. Compare that to the average cost of a slip and fall claim of \$12,000 multiplied by 3, the lowest average number of slip and fall accidents a year (Bureau of Labor Statistics, 1/2005), there is a savings of \$34,500- that is 23 times the initial investment in the Safetrax program!"

"We are extremely pleased to have been selected as a partner with these NASCAR professionals."

Look for Footstarworks at [www.Footstarworks.com](http://www.Footstarworks.com). Footstarworks is an occupational footwear company offering a full line of leather slip-resistant footwear; including an attractive, comfort-focused line of shoes, with prices starting at \$24.99.

For more information, call 1.800.756.1880 or e-mail [Footstarworks@footstar.com](mailto:Footstarworks@footstar.com).



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**Online Web 2.0 Version**

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